



@MICE_Asia_Expo



MICE Asia Pacific Exhibition



mice_asia_expo



MICE Asia Pacific

Taking place at



Suntec
SINGAPORE
Convention & Exhibition Centre

VISITOR GUIDE

21ST - 22ND
SEPTEMBER

www.miceasiaexhibition.com



Organised by

oliver kinross

2016 OFFICIAL REGISTRATION
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AP MEDIA
where ideas thrive

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ESSENTIAL INFORMATION

OPENING TIMES

Exhibition

Wednesday 21st September 2016 9.30am – 5.30pm

Thursday 22nd September 2016 9.30am – 4.30pm

Asia Pacific 2016 MICE Awards & Networking Evening

Wednesday 21st September 2016 5.30pm – 8.30pm

CONFERENCE

Access to the conference area is free and no reservations or tickets are required; you are free to come and go as you please. Please make sure you take all of your belongings when leaving the conference area. The conference will provide a unique opportunity to hear from professional events' organisers from across Asia and the globe. You will benefit from the latest knowledge, skills and impartial advice on running market-leading events.

WORKSHOPS

Access to the workshops is free and no reservations or tickets are required; you are free to come and go as you please. Please make sure you take all of your belongings when leaving the workshop area.

The training workshops will run parallel to the conference throughout the 2 day programme, with 4 workshops conducted on each day. They are designed to give impartial advice and teach best practice on the production, sales, marketing and logistics of hosting events. Please refer to the full agenda on pages 12 - 17 for more information.

STUDENTS

We welcome students and those looking to pursue a career in the MICE industry to the show to explore and network. However, please note that students are only permitted to sit in the back row of the conference and workshop areas in order to ensure adequate space for industry professionals. All students are exempt from any competitions running throughout the event.

VENUE INFORMATION

ADMISSION

Visitors are requested to wear their exhibition name badge at all times for security purposes. There is no admission to those aged 16 years old and under.

MEDIA

Please ensure consent is given before taking any photos, recordings or interviews at the event. There is a designated interview area; please refer to an Oliver Kinross staff member if you wish to use this.

ASIA PACIFIC MICE AWARDS 2016 & NETWORKING FUNCTION

Date: 21st September 2016

Time: 5:30

Venue: MICE Show Floor & Conference Area

Admission: Open to all

The evening will commence with a drinks reception provided by Drink Ding's. Expect to see some impressive entertainers, lively music and find out the winners of the prestigious awards! We are delighted to announce that Singapore's leading MC Royce Lee (www.theroycelee.com), will be hosting the evening.

CANVASSING

Canvassing and distribution of flyers are not permitted in the exhibition hall and anyone found doing so will be removed immediately from the site.

PHOTOGRAPHY & FILMING

There will be a photographer and film crew present for the duration of the exhibition. You are free to take your own photos or film. However, authorisation must be obtained by the event organiser before publishing any photos or footage. Please speak to a team member at the organiser's stand for further information.

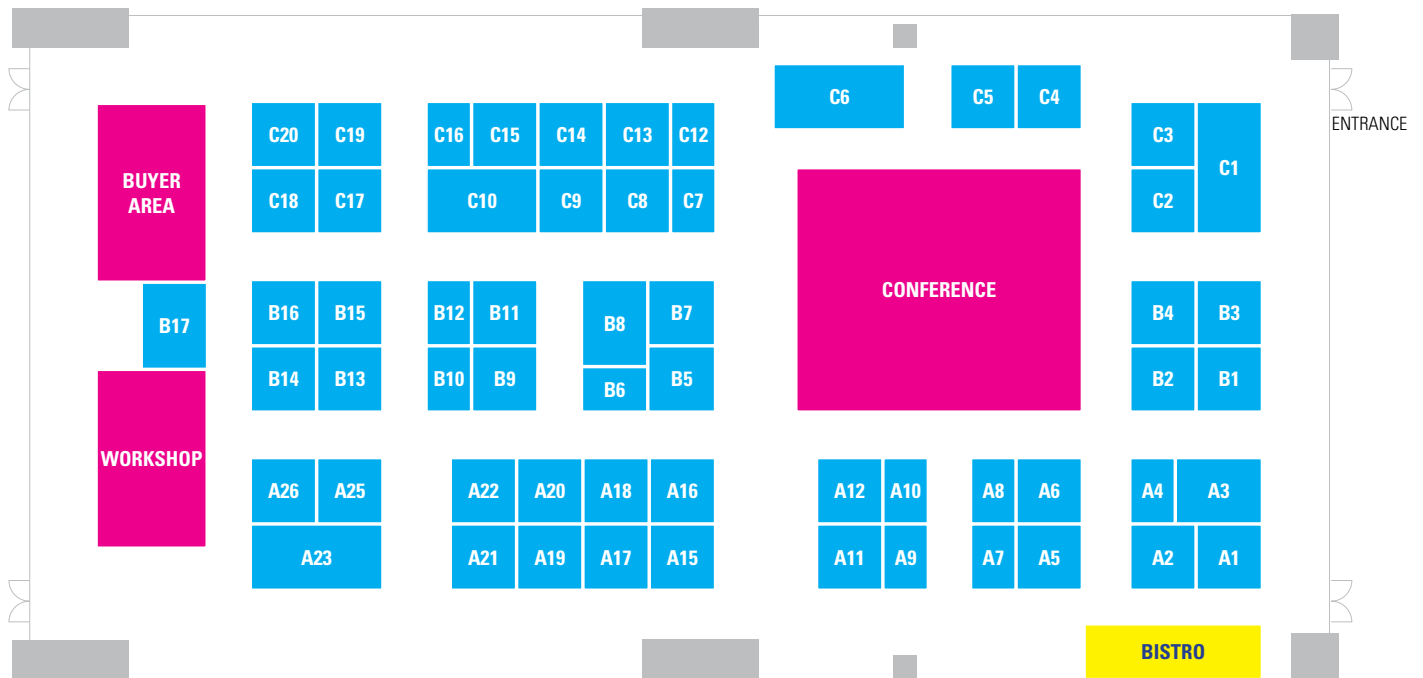
FIRST AID

We have fully trained first aid staff on hand at all times throughout the Exhibition. Please approach a member of the MICE Team any member of Security if you require first aid.

SECURITY

Security staff are on hand in the Exhibition Hall at all times. Please keep your belongings and valuables with you at all times.

FLOOR PLAN



EXHIBITOR LIST

Stand No. Company Name

A1	Events Partner PTE LTD
A2	Social Tables
A3	SIXT LIMOUSINE
A4	InitLive
A5	P&O Cruises Australia
A6	Congress Rental Pte Ltd
A7	Malaysia MICE
A8	NKAR Travels & Tours Pvt Ltd
A9	Anoma Travel
A10	Travel Portland
A11	SUBIC BAY METROPOLITAN AUTHORITY
A12	NEO.TM / BACKDROP.SG
A15	Employment and Employability Institute Pte Ltd Singapore Workforce Development Agency
A16	LDR Pte Ltd
A17	Fraunhofer IDM@NTU
A18	Alpsoft Group of Companies
A19	Jublia
A20	Cyrus Innovations
A21	Techmetics Solutions Pte Ltd
A22	Saint Passion (SG) Pte Ltd
A23	Rave Productions
A25	Macros
A26	Event Secret Service
B1	National Gallery Singapore
B2	Costa Cruises
B3	Lumi
B4	Brisbane Convention Bureau
B5	Heart Neu Circus
B6	Ungerboeck Software International

Stand No. Company Name

B7	Best Western Hotels & Resorts
B8	Fanatic Sports Pvt. Ltd.
B9	webMOBI
B10	Ashleigh Ivory Pte Ltd
B11	Evenesis
B12	Clark, Philippines
B13	Guam Visitors Bureau
B14	Theroycele
B15	Crossroads PTE
B16	Unique Magic Entertainment
B17	Hook Coffee
C1	etouches
C2	Displayground - Interactive Media Wall
C3	EventBank
C4	ARA System
C5	Spa Infinity
C6	Drinkdings - Your Mobile Bar Solution!
C7	Philippine Association of Convention/Exhibition Organizers and Suppliers Inc. (PACEOS)
C8	East & Partners Pty Ltd
C9	Tourism Fiji
C10	Myanmar Tourism Marketing
C13	Walk The Talk 247
C14	AP Media Pte Ltd
C15	Hotels.tv
C16	South China Morning Post Publisher Ltd
C17	Ooffle.com
C18	EventXtra
C19	Elite Interpreters Asia
C20	JNR Entertainment



— EVENT — SECRET SERVICE

By New Age Entrepreneurs Pte Ltd

Event Secret Service is an Event Operation Support Service, provided by New Age Entrepreneurs Pte Ltd.

Our work is to support and facilitate our clients' event by deploying our team to fill up all the necessary onsite manpower roles required and support their operation needs. These can range from basic event roles such as registration, ushering, to roles such as event talents and emcees.

Thus, when engaging our services, clients are relieved from repetitive and tedious tasks such as searching, recruiting, training, managing and maintaining a pool of event temporary staffs. Planning, rostering, deployment, payroll and other relevant administrative matters are covered in the process of our work as well.

Our mission and vision is to establish a professional event operation support team, which will be engaged by multiple clients, and in turn create a stable platform for clients to work with, for their events and for individuals to work for, on a more regular basis, and exposing them to a diversified range of event working environments. Clients are able to leverage on values arising from having constant, long-term and stable working relationship with our team in contrast to the more ad-hoc nature of current practices in the industry.

Do contact us now to have a more in-depth discussion and find out more!

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Iron Ore 2016



Huawei Conference 2016



NHGP 2015



IP Week 2015



MICE Asia 2015



Magnetom 2016



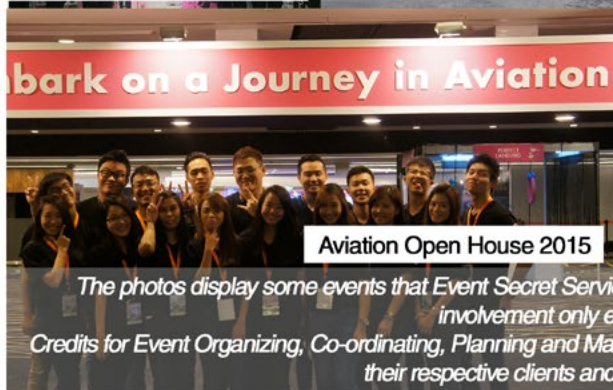
Beauty Exhibition Asia Tour



Dv Summer Camp 2015 (China)



Maritime Week 2016



Aviation Open House 2015



Adult Playground 2014



Asia Prestige Awards 2015

The photos display some events that Event Secret Service have supported or have been involved over the years till date. However, the involvement only extends to operation and admin support. Credits for Event Organizing, Co-ordinating, Planning and Management belong to our clients, who are Event Companies or Event Organizers or their respective clients and we do not own and take credits in these areas.

SPEAKER PROFILE



Abhineet Kaul

Director, Consulting, Frost & Sullivan

Abhineet Kaul is a Director with the Frost & Sullivan Asia Pacific Public Sector & Government Practice. He covers a broad range of areas, leveraging domain knowledge and relationships with senior executives.

Since joining Frost & Sullivan, Abhineet has completed several consulting projects on with government agencies across Asia Pacific. His areas of expertise are Industry Trend identification, impact assessment, Infrastructure development support, Tourism policy development, and sector productivity improvement.

He has also worked on several studies related to Tourism sector in the region, working on engagements dealing with regulatory environment, future technology roadmaps, infrastructure development, and capability development.

Abhineet has been a speaker in Industry forums on topics related to mega trends, trade development and manpower development issues. Some of his talks include:

Speaker at Hotel Productivity and Innovation Conference

Speaker at the Singapore MICE Forum

Speaker at SPRING Standards Council Strategic Planning Session

Speaker at ICCA Bidding Seminar in Thailand, organized by TCEB

Speaker at Intermodal Asia focusing on trends in logistics

Speaker at session on mega trends for a session organized by SHA

Facilitation of the session on Mega Trends and the impact on Tourism



Adeline d/o J Rajamanickam

Founder / Director, Aurora Productions

Adeline has over 15 years' of experience in Logistics, Event Management, Client Relationship & Crisis Management. Even with years' of experience, every project that she takes on, she considers it as a new project that has just been hatched. From being a uniform personnel in the Army and moving on to working in bigger projects, such as The Singapore Grand Prix Night Race and Christmas Wonderland, her knowledge in events comes in handy for any other projects that she undertakes. She enjoys the long hours & adrenaline rush when nearing to any event as well as adapting to immediate ground changes, as it is challenging.

Now as Founder / Director of Aurora Productions, Adeline, is slowly beginning to venture into the Events Ocean. She is also constantly brainstorming unique events that will interest to the various age groups & is swimming slowly towards the deeper end of the Ocean.

"Understanding the industry is crucial, however, understanding the interests, needs & wants of the customer & the event is even more crucial" she says.

Adeline, who holds a Diploma in Marketing, is a firm believer of continuous upgrading & true to her words; she has recently completed her WSQ Advanced Certificate in MICE & Events & is currently pursuing her WSQ Diploma in Tourism (MICE & Events)

During her free time, she is an active grassroots leader in her constituency, organizing events for the residents in her estate.



Alex Goslar

Managing Director, Goslar & Associates

After receiving his diploma in Vienna Austria, Alex's career path took him to London, Bangkok, Chicago and to Frankfurt Germany where Alex worked as a European Creative Director on international accounts.

A proponent of proactive engagement, Alex brought about remarkable changes to international brands while working at SF & Partners in London, at OAG Advertising Munich, J.W. Thompson Chicago and at the Leo Burnett Company.

During his journey, Alex created distinctive campaigns for global brands that earned him prestigious international awards in Japan The USA and Europe. Amongst them: 2 Golden Lions from the Cannes Film Festival, New York Cleo awards, the London Advertising Festival, The New York One show and the Los Angeles art director's club. In addition to his daily activities, Alex published several papers on the relationships between people and brands. Through his intensive involvement Alex was able to coach young executive who intern became contributors to the cause of proactive engagement.

Since 2001 Alex works out of his independent Branding Agency in Bangkok, serving clients in Asia Africa and Europe. In addition to building Brands, Alex conducted Seminars and workshops on the subject of marketing inspired Branding for private enterprises as well as for Universities. Alex is a regular columnist for the Thai monthly publication Brand Age. He has two books about branding to his credit. Brand experience and Brand in Black, which was published in 2011



Amit Alok

Asia Business Head, East & Partners Asia

Amit has many years of successful experience in senior roles for multi-nationals in Technology, Professional Services and Media including The Economist, Reuters and Microsoft.

He has worked in the Asia/Pacific region for over 20 years, primarily in the Consulting, Advisory and Research space including the Hospitality and MICE sectors.



Andrew Chow

Media Strategist, IDEAS & CONCEPTS

Andrew Chow is a passionate social media and public relations strategist, entrepreneur, speaker and author of Social Media 247 and Public Relations 247. Based in Singapore, his insights into social media strategy, public relations and entrepreneurship have made him a choice selection for workshops and speaking engagements across Asia. His mission is to educate professionals on how to leverage social channels for tangible results. Andrew's career of 28 years; has seen him work with an array of clients including BBC, Abbot Medical Optics, Singtel and Sony Pictures.

SPEAKER PROFILE



Angeline V Teo

President, PEPWorldwide Asia

Angeline is the President of PEPWorldwide (Asia) Pte. Ltd and the Managing Director of d'Oz International Pte Ltd, a professional learning and development solutions partner. Behind her ventures in life is a passion for people. Angeline loves people.

As the Chief Consultant and Coach of PEP (Personal Efficiency Program), she has helped executives in various industries to Peak Everyone's Performance. Throughout the years as an executive and personal coach, she has gained a valuable knowledge and perspective of a person's life at the workplace.

Angeline is a charismatic person with dynamic ways to engage people. She has helped many organizations and individuals at understanding the need to change, to challenge status quo and to continuously raise the bar on leadership and performance.

She has acquired a wealth of experience in the international markets working with diverse cultures, and managed collaborations globally. She has gained experience and exposure in the areas of organizational development and change management with major airlines such as Cathay Pacific, Qantas and British Airways.



Ben Veechai

Regional Director International Marketing, UBM Asia

Ben Veechai serves as Regional Director International Marketing for UBM Asia Ltd - Asia Largest Trade Fair Organiser, and oversees the marketing outlook, strategy, and improvement for the company's diverse portfolio of events and their marketers.

Born in Bangkok, Thailand and raised in the United States, Ben attended Boston University's School of Management concentrating in Management Information Systems and Marketing. He later moved to San Francisco, California in 2003 where he spent several years working for various B2B and B2C media brands in marketing and product management capacities including International Data Group's (IDG) PC World, Macworld, and InfoWorld brands.

Eventually recruited by UBM Americas, Ben then served as the Marketing Director for the company's Game Developer division - producers of the Game Developers Conferences® and publications - for nearly five years. In 2011, Ben accepted a new role at UBM Asia and moved to Hong Kong where he is now currently based.



Benjamin Loh

Founder & Principle Coach, Flare Communications

As the Founder and Principal Trainer of Flare Communications Coaching, Benjamin Loh partners his executive clients from companies like ANZ Bank, Singtel, Lend Lease to enhance their performance on stage and communicate their best messages and intentions. He is also one of the youngest Associate Certified Coach (ACC) in Singapore and Asia Pacific, credentialed by the International Coach Federation (ICF) and also, a Certified Extended DISC® Professional and Reiss Profile® Master too. His work in entrepreneurship and activism has also been covered on over 40 occasions on over 10 media platforms like Channel News Asia (CNA), Radio Television Hong Kong (RTHK), Straits Times (ST).



Christopher Lilley

Managing Director of Sales APAC
etouches

Christopher Lilley joined etouches in March 2016 as Managing Director – Sales, Asia Pacific, where his focus is to lead the Asia Pacific sales team and expand the company's reach into new markets like Singapore and Hong Kong. He is responsible for setting goals for both Asia Pacific sales directors and account managers, identifying emerging markets, and building strong relationships with both current and future clients.

With over 15 years of experience in senior sales leadership roles and the Asia Pacific market, Christopher will bring to the team a vast knowledge of the region and buyers in the technology sector. Most notably, he worked for Dell as the National Sales Director for China and Hong Kong, and Australia and New Zealand. Christopher ran a division of Dell China's enterprise sales teams covering southern China and Hong Kong, while living in Xiamen, China for two years.

Christopher holds a Bachelor of Engineering from the University of Birmingham.



Donald J. MacLaurin PhD

Associate Professor Hospitality, Singapore
Institute of Technology

Donald J. MacLaurin, a Canadian native, is an Associate Professor in the Hospitality Business Program, Singapore Institute of Technology, and has been actively involved in the global meetings and convention industry for more than three decades since attending his first MPI convention in Houston, Texas in 1984. He completed a three-year international leave assignment as a professor of Meetings, Incentives, Conventions and Exhibitions (MICE) management at Nanyang University in Singapore, with additional international MICE educational delivery in Malaysia and Australia. Dr. MacLaurin has also taught MICE courses at Kansas State University and the University of Nevada, Las Vegas and Singapore campuses.

Dr. MacLaurin has extensive prior work experience in the Tourism and MICE industries with such companies as Hyatt Hotels, British Airways, Tourism Canada, and several prominent tour companies in North America. Research and consulting interests focus on the meetings industry. Dr. MacLaurin is the author of several publications, including the textbook, "Meetings and Conventions: A Planning Guide", which he authored for Meeting Professionals International (MPI). He has published extensively in the Journal of Convention and Exhibition Management, Event Management, Convene, The Cornell Quarterly and other quality journals.

Dr. MacLaurin was a founding member and Facilitator of the PCMA Learning Environment Specialist (LES) certification program for the convention services industry. He has also designed and conducted educational programs for the European based International Association of Professional Conference Organizers (IAPCO), Singapore Association of Convention and Exhibition Organization Suppliers (SACEOS) and numerous other organizations.

SPEAKER PROFILE



Eileen Chan

Co-founder & Director, Marketing, Bolt

Eileen believes in changing the way content is created and delivered. She is the co-founder of Bolt, a marketing platform that helps businesses to tell great stories to drive brand awareness and engagement. Through innovative collaboration tools, Bolt works with brands to craft engaging stories and deliver them to their audience. Some of the brands that Bolt works with include Starwood Hotels, NTUC Income and IDA. The company has been named as one of the 8 Startups to Watch in 2016 by The Straits Times.



Justin Randles

Group Managing Director, Lighthouse Independent Media

Born in Melbourne in 1970, Justin Randles began his media career in 1992 when he landed an advertising sales role on FreeSurf Australia magazine, a surfing magazine. In 1994 the publication expanded nationally and Randles relocated to Sydney as FreeSurf's National Advertising Manager where he was quickly picked up by the Strategic Publishing Group which was later acquired by John Fairfax Holdings.

In 2001 Randles left Fairfax to start his own publishing company, Lighthouse Independent Media. Three years on, Lighthouse grew to become a publisher of high-quality niche business-to-business multimedia brands targeted at key business decision-makers in medium & large organisations. Its first brand, Marketing, quickly rose to market dominance in Singapore whilst Human Resources, launched in August 2004, became the most read publication amongst HR professionals after just seven editions.

Randles' publishing philosophy is based on the belief that once the target audience is actually reading the magazine, advertising (and profits) will follow. Lighthouse's magazines, feisty, engaging and fiercely independent of advertiser concerns, reflect that philosophy. The company now employs 18 members of staff and is targeting 128% revenue growth this financial year.



Mary Jamelle A. Camba

Department Manager, Tourism Department of the Subic Bay Metropolitan Authority

Ms. Camba is the current Manager of the Tourism Department of the Subic Bay Metropolitan Authority. She has been with Tourism since 2007 and has directly headed and organized major events being held in Subic Bay. As the head of this department, she directly supervises the operation and management of various tourism facilities, and actively promotes Subic Bay both locally and internationally as a premier leisure and sports destination.

Ms. Camba finished her BS Management Degree from Ateneo De Manila University in 1998, where she graduated Top 10% of her class. Later in 2001, she took her Master in Business Management from the University of the Philippines. In 2011, Ms. Camba became the sole representative of the Philippines that was granted a scholarship by the Dutch Embassy to study Sustainable Tourism Management in the Netherlands. She became the Class President in this Executive Course at the Maastricht School of Management, a top Management school in the Netherlands.

Today, Ms. Camba continues to lead Team Tourism and Team Subic Bay as they strive to achieve the 8 million visitor mark in the next years, as well as its goal of making Subic Bay a regular port of call for cruise liners.



Marie Paz A. Castro, CHE

Assistant Professor, De La Salle-College of Saint Benilde

Ms. Marie Paz Castro's career in the hotel industry began by training at the Hotel Intercontinental Manila. After completing her bachelor degree, she was immediately hired as a Banquet Account Manager at the Holiday Inn Manila Pavilion where she managed all corporate functions and spearheaded projects such as the Bridal Fair and Chefs on Parade. She then transferred to Dusit Hotel Nikko (now Dusit Thani Hotel) as a Sales Manager where she handled local and international corporate accounts for the Room Sales Department.

Ms. Castro gained her most extensive hotel industry experience at the Edsa Shangri-La, Manila as Sales Manager for Conventions & Associations, the biggest group segment of the hotel. Here, she received awards including the "Top Achievers Recognition", "First Place: Highest ATR Sold for Groups Segment", and "Customer Delight Team".

With her expertise and skills on event management, hotel sales & marketing, and customer service, Ms. Castro had been invited as key resource speaker in various universities and organizations which paved the way for her teaching career. She is presently an Assistant Professor at the De La Salle - College of Saint Benilde School of Hotel, Restaurant, and Institution Management where she teaches professional courses on hospitality management, both in the undergraduate and graduate levels. Additionally, she is the lead lecturer at the School of Professional and Continuing Education's Post Baccalaureate Program in Professional Event



Michael Barnett

CEO, InGo

Michael Barnett is a social marketing entrepreneur and CEO of InGo, a company driven by a new vision for event marketing: creating advocates by empowering attendees to engage their friends with events they love, all with the goal of making events more fun and more social.

Prior to starting InGo Michael spoke around the world about using Social Media to start and develop grass roots organizations and often captured hundreds of supporters in a single day. Michael studied at Virginia Tech with a brief break to intern in Parliament for Nigel Waterson, the Member of Parliament from Eastbourne.



Mike Ghasemi

Research Director, Retail Insights – Asia Pacific, IDC Asia/Pacific

As Research Director for IDC Retail Insights & Hospitality Asia Pacific, Mike Ghasemi is responsible for production and development of technology reports and trends in the retail and hospitality industry. Mike is also responsible for driving the overall direction of the industry research in Asia Pacific and integration with global IDC Insights. In addition, he leads the definition, creation and production of IDC market intelligence solutions for countries across the region.

Before joining IDC, Mike spent 15 years in the IT industry, with 10 years in retail information technology software solutions. He has worked in senior management and leadership positions with multinational and local companies across the region and has been extensively involved in the retail industry from IT solutions positioning to advising national and regional retail associations on technology trends and road map.

SPEAKER PROFILE



Natalie Crampton
Director, TEC

In 2008, after graduating from Leeds Metropolitan University, Natalie founded TEC (formally known as 'The Event Company') which is today one of the leading corporate event management agencies in the Middle East region. TEC currently executes meetings and conferences in more than 10 countries across the Middle East including Qatar, UAE, Kuwait, Saudi Arabia and Egypt.

An ambitious individual with a passion for excellent client servicing has led to TEC securing an impressive client portfolio including Global brands such as HSBC, Cisco, Toyota, Estee Lauder and Microsoft.

Natalie is extremely passionate and knowledgeable about the Middle East events industry and has lectured at various universities and colleagues throughout the Middle East including EMDI, AUS and Jumeirah College.



Nick Tan
Managing Director, AP Media Pte Ltd

Nick Tan is the founder of AP Media Pte Ltd – a firm that specialises in branding, creative content and marketing services in order to help clients build sustainable businesses. He also founded sub-brands - Anonymous Production, which crafts creative video content, as well as 360VRasia.com, a leading 360 Virtual Reality production house in the region.

Being one of the first to dabble in 360 Virtual Reality solutions professionally in Asia, he is known as an authority on the subject matter within the region. He currently works closely with many large corporations and government agencies to provide tangible marketing solutions for their businesses.



Oscar Cerezales
COO Asia-Pacific, MCI Group

Oscar Cerezales, born in Barcelona (Spain), has been working in the meetings industry for more than 25 years. Currently, he is a member of the Board of Directors for PCMA as well as Member of the Scientific Board for the Latin American Association of Convention Bureaus. Oscar has also been a member of the Board of Directors for chapters of MPI International as well as a Board Member for SITE Latin America.

Oscar currently works at MCI Group, a company with 61 offices in 31 countries and 1,900 talents. MCI Group is dedicated to the organization of congresses and corporate events, consulting and strategic management for companies and associations. MCI Group organizes more than 5,000 projects annually with a turnover of more than \$450 million. After managing MCI Spain, Oscar moved to Sao Paulo, Brazil to manage MCI throughout the Americas region.

Oscar currently resides in Singapore and manages the Asia-Pacific region. Oscar has been a professor at universities in Barcelona, London, and Milan. In addition to collaborating with various industry publications. Oscar is the father of three children and loves endurance sports like ultra marathons and triathlons.



Pardeep Kainth
Director of Strategic Partnerships, the event company

Over the past 12 years, PK has successfully acquired competitive knowledge of the conferences and events industry, both nationally and regionally in APAC. PK has been exposed to various types of conference/events models, be it: Commercially Owned, Association/Government Owned, or managed by a Publishing/Research Firm. He has produced, sold, marketed and led conferences, covering several diverse business sectors: Finance & Investment Management | Infocomm & Technology | Defence & Security | Healthcare & Life-Science – For National, APAC and the International markets. PK's consistent success/results has allowed him to hold key leadership positions, and produce/yield positive P&L results, both at the department and company level. This has allowed PK to evolve into a natural communicator of different value and business propositions, with strong customer service and leadership ethos, across all business levels.



Robert Campbell
Vice President, Uniplan Taiwan

Robert C. Campbell is Vice President of Uniplan Taiwan and Kaohsiung Exhibition Center. Robert has an MBA from IMD in Lausanne, Switzerland. 25 years experience in live communication in senior management positions with leading companies in the event and exhibition field in Europe and Asia, as well as 5 years strategy consulting in Boston, Massachusetts, USA. Prior to this, Robert had 7 years in Marketing and Finance in chemical/pharmaceutical industry in Switzerland and Uruguay. Being born in Uruguay of British descent, as well as being a Swiss citizen and having lived on 4 continents he is extremely multi-cultural, speaking 7 languages and dialects, has travelled extensively, and has proven professional success in foreign working environments.

Currently he is also Past President of the Exhibit Designers & Producers Association of the USA (www.edpa.com), and Chairman of EDPA International Committee. Frequent speaker on MICE issues in the USA and Taiwan (TS2, ExhibitorLive, EDPA ACCESS).

SPEAKER PROFILE



Shareff Uthuman

Executive, i2i – The Innovations & Insights Centre, S P Jain School of Global Management

Shareff Uthuman is a dedicated and detailed event management professional with more than 8 years of experience. He has experience planning events from small-scale to large-scale events across industries such as education, government and non-profit organizations.

Shareff is currently an executive at i2i - The Innovations & Insights Centre at S P Jain School of Global Management, a Forbes Top 20 international business school. His current role requires him to be involved not only in event management but also in branding, marketing, budgets, public relations, client relationship development, F&B, and travel arrangements.

Highlights of his career include lending his talents to the People's Association of S'pore, a statutory board established to promote racial harmony and social cohesion. In his role as an RC Manager, Shareff served the Senior Minister of State Mr.Desmond Lee and countless community members to plan enriching, fun, and successful functions, outings, and events. He has been responsible for building connections among the various ethnic community groups by engaging the participation of the community.

Shareff's initiation into the events management industry began while he was engaged in national service. It is here that he discovered a passion for creating organized, memorable, and special experiences at each and every event. He feels each event is a precious, one-time opportunity to create impact – just like life, itself.



Stuart Bailey

Managing Director, Diversified Communications Hong Kong

Stuart is the Managing Director of Diversified Events Hong Kong and is responsible for events in the Retail, Food & Beverage, Hospitality, Natural Products, Seafood and Education sectors.

Stuart has been in the exhibition industry for 18 years and has worked on many international events across Europe and Asia. Stuart joined Diversified Events (formerly Asia Business Events) as General Manager in 2005, managing the established Restaurant & Bar event as well as researching other opportunities. He has been involved in the creation and launch of many events - Retail Asia Expo was launched in 2009, one of his passions the Hong Kong International Beer Awards was also launched in 2009 and Asian Seafood Expo in 2010. He added the Learning & Teaching Expo to the portfolio in 2012 and 2014 sees the inaugural Natural & Organic Products Asia take place.



Vivien Hoe

Events Director, Triple V Pte Ltd

Vivien is passionate about working with small business to create wonderful and memorable customer experiences through, embracing new technologies and redefining traditional marketing solutions.

Empathising the limited budget that small companies have, she decides to combine her 30 years of careers and experiences by empowering through workshops and consultancy.



Wendy Vanessa Yew

Producer, Heart Neu Circus Pte Ltd

Wendy is a multi-lingual emcee, trainer and speaker. She is proficient in Chinese, English, Malay and Cantonese. With more than 10 years of experience in performing arts, she was seen performing for millions of people on live stage, musical, radio, TV and events.

Belt with her's dynamic public speaking style and insights on business, service and leadership, these have made her a top choice selection and to be well sought after by companies. She conducts a wide range of workshops for MNCs, SMEs and government bodies. Besides conducting workshops in Singapore, she has also empowered millions in China, Brunei, Malaysia and Indonesia.

Wendy is ACTA Certified Trainer by Workforce Development Agency (WDA) and CPT by International Professional Managers Association, IPMA (UK). She is a member of Asia Professional Speakers Singapore (APSS), Singapore Association of Trainer and chairs the "Train The Trainer" Modules. She is also an active member of Association of Chinese Trainer (Singapore). She is currently associate trainer with:

- Singapore Chinese Chamber Institute of Business (SCCIOB)
- Institute of Adult Learning (IAL, Workforce Development Agency)
- Confucius Institute, Nanyang Technological University (NTU-CI)
- Singapore Media Academy (SMA, Mediacorp)
- Marketing Institute Of Singapore
- People's Associati



Yi Wen Chan

Co-Founder, Bolt Media

Yi Wen is the co-founder of Bolt Media, a content marketing platform that helps businesses tell great stories to drive brand awareness and engagement by matching them to experienced content creators and providing them with tools to effectively collaborate. Bolt has been named as one of the 8 startups to watch in 2016 by The Straits Times. Previously a journalist at The Business Times, a financial daily under Singapore Press Holdings, Yi Wen was recently featured in the inaugural Forbes 30 Under 30 Asia 2016 for Media, Marketing & Advertising, as well as Singapore Tatler's Generation T.



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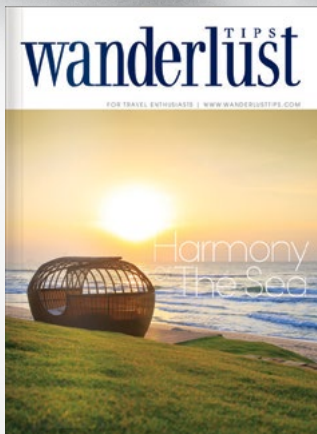
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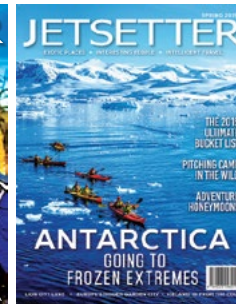
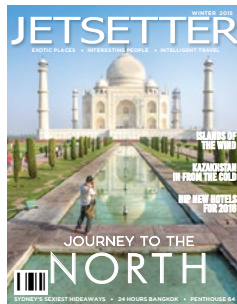
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DAY 1 CONFERENCE

09.50 Conference Session Opens

10.00 Keynote: Market that Great Event

Whether you are hosting a meeting, professional conference, or large scale trade exhibition you need attendees – the right kind for your event and oftentimes many of them. In today's fast pace digital world, an event organiser has an overwhelming number of marketing channels and promotional options to choose from... but are we oftentimes forgetting the fundamentals of why we are bringing people face-to-face to begin with? Are we making sure that our event's key value proposition and opportunities are communicated clearly and effectively? Join Ben Veechai, Regional Director International Marketing for UBM Asia Ltd., as he walks you through a refresher every organisers should know to "Market That Great Event."

Ben Veechai, Regional Director International Marketing, UBM Asia Ltd

10.45 New Private Venue Management – An Example of the Kaohsiung Exhibition Centre

Building a venue seems like the MICE solution for many cities, but managing it successfully is another story. Without planning, single-digit occupancy rate of a mosquito hall is often the consequence. Learn about a successful Taiwanese example, the Kaohsiung Exhibition Center. How it was taken over, investments (and compromises) made, team built, marketing materials, sales meetings, control mechanisms, relationships with the government, occupancy rate formulas and a lot more. This entertaining session will give you insight into a successful venue management case.

Robert Campbell, Vice President, Uniplan

11.20 Transferring a Tourism Destination to a Business Tourism Destination

- Destination Marketing is not about Tourism! It's about economic development
- Marketing is the art of branding! If you are not a brand you are a commodity! And then the cheapest is the winner
- The right mix and not high volume is the success key for a Business Tourism Destination
- Copying what other destinations are doing most probably won't help you
- What makes a high performer business destination can be translated into mathematical formulas
- How success looks like and visioning pathways is the starting point

Oscar Cerezales, COO Asia-Pacific, MCI Group

11.55 Exhibition Tour Break

12.15 The Asia Corporate T&E Market- Trends and Future

- Market size and growth
- Market share and wallet share performance across brands
- Corporate buying behaviour, including channel/intermediary engagement
- Actual dollar volume allocations between business travel and MICE
- Forecast dollar volumes for 2016
- Corporate use of formal expense management tools

Amit Alok, Asia Business Head, East & Partners Asia

12.50 Lunch

14.00 How to Launch a Successful Trade Exhibition (And Make it Pay!)

Having a great idea is only the beginning, during this session we will explore how to research, refine and launch a great branded trade event. How to build a community that value and support the event and how to maximize profits while continuing to build the proposition. Using the Boston Consulting Group's 'Growth-Share' matrix this seminar will help you to identify where your events currently are in the product life-cycle and what next steps should be taken to enhance and improve them.

Stuart Bailey, Managing Director, Diversified Communications Hong Kong

14.35 Panel Discussion: Strategies for Creating Market Leading Events

- What makes an event great?
- How is the event model evolving?
- The importance of industry partnerships
- Redefining the event experience
- Effective branding and marketing campaigns
- Best practice in growing an event year-on-year
- Content delivery models
- Listening to the customer

Pardeep Kainth, Director of Strategic Partnerships, the event company

Alex Goslar, Managing Director, Goslar & Associates

Oscar Cerezales, COO Asia-Pacific, MCI Group

Eileen Chan, Co-founder & Director, Marketing, Bolt

15.20 The MICE Effect for Hotels, F&B and Airlines

The highly-developed M.I.C.E. industry is one of the fastest growing segments in tourism. When the M.I.C.E. sector performs well, it has an effect on the hotels, food & beverage, and airline industries, who all benefit from increased visitors and their spending budgets. This session will help you understand what M.I.C.E. brings to a destination and its multiplier effects on the economy through the various types of spending by the stakeholders who make M.I.C.E. events happen.

Marie Paz A. Castro, CHE, Assistant Professor, De La Salle-College of Saint Benilde

15.55 Cultural Diversity Dynamics in the MICE industry

Key Learning Objectives:

- to gain an appreciation for cross-cultural issues in the MICE industry
- to share existing and gain new knowledge for mastering cross-cultural issues
- to develop proactive strategies for managing future cross-cultural dynamics in the global MICE industry

Don MacLaurin, Associate Professor Hospitality, Singapore Institute of Technology

16.35 Turning a Dream Business Into Reality

- How do you turn a dream business into reality
- What are the considerations to look into?
- What are the avenues available?
- How do you develop & implement event ideas?

Adeline d/o J Rajamanickam, Founder / Director, Aurora Productions

17.10 Chairman Closing Remarks and Close of Conference

17.30 MICE Awards 2016 Ceremony & Networking Event

DAY 2 CONFERENCE

09.50 Conference Session Opens

10.00 MICE Digital Transformation

The presentation will explain about MICE industry digital transformation and 3rd Platform technologies that are critical to business transformation and cover three key themes;

1. Personalization; The always connected delegate demands events designed by and made for "Me".
2. Collaboration; Social collaboration embraces digital paradigms and drives new ways of working and engaging delegates.
3. Digitization; Event organizers today must digitally transform delegate engagement fit for physically-digitally converged events.

Mike Ghasemi, Research Director, Retail Insights – Asia Pacific, IDC Asia/Pacific

10.35 Maximize Your Impact: Event Tech to Enhance ROI

Event planners all track the ROI of their event...the amount spent versus the revenue they brought in, number of attendees, and so forth, but what about everything else that makes your event a success? Attendee insights, brand awareness, sponsorship visibility, audience engagement... that is more than just ROI, it is EVENT ROI. In this session, learn how to use your event app as a data source, create a process to measure event ROI, and analyse the data to show the real impact your event has on your business objectives.

Learn:

- What Event ROI is & how to create a process to increase it
- How event apps, iBeacons, badges and more play a role in data collection
- How attendee personalisation will maximize your event ROI

Christopher Lilley, Managing Director of Sales APAC, etouches

11.10 The New Age of MICE & Event Management: Social Media and Mobile Technology Influencers

- New online marketing and communication channels for promoting internal company events
- Old school marketing versus the new wave of mobile and social media avenues
- How social media and mobile technology are impacting travel and events

Andrew Chow, Media Strategist, IDEAS & CONCEPTS

11.45 Exhibition Tour Break

12.05 Discovering Talent Management For Event Industry

Sourcing emcee, model, band, performance can be a time consuming task and at times it might be challenging to know which artist fits best for a specific event that you are running.

Event committees are usually formed by volunteers or team member from a organization which has relatively minimum experience in event execution. In order to ensure a smooth run of programme besides hiring event agencies, talent agency will be another avenue.

Find out how you can customize to your need and blends the right mix of entertainment shows into your event, creating WOW and promising a spectacular and unique one.

Wendy Vanessa Yew, Producer, Heart Neu Circus Pte Ltd

12.40 Culture Matters: A Guide to Doing Events in Middle East

Cultural sensitivities need to be taken into consideration when planning events in any country, but in the melting pot of the Middle East where tradition meets modernity, there are a lot of details event professionals need to be aware of when planning an event to impress while ensuring that specific customs are adhered to.

Natalie Crampton, Director, TEC

13.15 Lunch

14.15 How to Use Virtual Reality Solutions to Create Immersive Marketing Experiences for the MICE Industry

Delving into the trends of today, Nick will share thoughts and insights into how Virtual Reality (VR) and Augmented Reality (AR) has added a whole new dimension in the way marketers can engage their audiences and create immersive, lifelike experiences that take you directly to places that might be far away on the other side of the globe.

Besides allowing people to attend events/ occasions virtually, you will also learn how to engage audiences effectively through the use of Live VR, 360VR videos that provide a complete overview of different country landmarks and hotel spaces, as well as VR applications that allow you to interact with people/ objects and navigate within different spaces or exhibitions easily without having to be physically present. You'll also find out how training, seminars and induction programs can also be conducted virtually and conveniently online.

Nick Tan, Managing Director, AP Media Pte Ltd

14.55 Business Transformation – How Events Saved Lighthouse Independent Media

When Lighthouse started in 2002 it was a magazine publishing company, 100% dependent on print advertising revenue from its only product, Marketing magazine. And it was great – the company was profitable quickly, it opened new offices in Hong Kong and Malaysia and launched a new brand. But after a couple of years print advertising got harder and harder to sell and advertising revenue from the company's new market-leading websites was not sufficient to replace lost print advertising revenue. When the GFC hit in 2007 it became clear that Lighthouse was dying. The company had to change.

Justin Randles, Group Managing Director, Lighthouse Independent Media

15.30 Destination Marketing Inspired Branding

- How to strengthen your company's destination competitiveness
- Creating commercially exploitable equities
- Which part of the marketing mix would benefit from collaboration?
- Recognizable landmarks at various touch points that reflect the branded idea.
- Creating a viable and compatible network of connectivity.
- Creating a cultural mélange within the company demonstrates the cosmopolitan aspect of the brand.
- Achieving results through controlled empowerment. Creating collaborative enablers.
- Direct and indirect redeemable investment.
- Leveraging the correlation between the perception of a country and its attraction as a destination.
- What can we learn from the good country index GFK Simon Anholt Pushing the price value ratio towards added value.

Alex Goslar, Managing Director, Goslar & Associates

16.05 Holding MICE Events in Subic Bay, Philippines

Discussion Points:

- Will talk about important facts and figures about Subic Bay
- Will talk about important facts and figures about Tourism in Subic Bay in relation to Tourism in the Country
- Will discuss why Subic Bay is an ideal MICE venue for international events
- Will provide a glimpse as to how to conduct an event in the Philippines, particularly Subic Bay

Mary Jamelle A. Camba, Department Manager, Tourism Department of the Subic Bay Metropolitan Authority

16.40 Chairman Closing Remarks and Close of Conference



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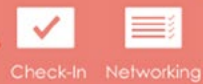
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DAY 1 WORKSHOP

10.
00

Build ROI by Cultivating Brand Ambassadors

- Events are more valuable for everyone when they are filled with interesting and engaged attendees, but growing quality event attendance is not easy, and in many ways it is getting more difficult. Traditional tools, like direct mail, email blasts and telemarketing, while never perfect, are struggling to provide even the results they used to.
- Brand Ambassadors can extend your reach and amplify your efforts, creating trusted word-of-mouth marketing that is more effective than any direct effort from your marketing team.
- In this session, learn how to harness the power of social media to nurture and empower your staff, exhibitors, and audience and convert them into ambassadors for your event's brand, content and community and make your event community into your most trusted and most effective marketing channel.

Michael Barnett, CEO, InGo

11.
00

Peak Everyone's Performance

- Exercises to address unique business challenges
- Quick tips on high performance
- On the spot professional coaching to address pressing issues and challenges

Angeline V Teo, President, PEPWorldwide Asia

12.00 -
14.00

VIP Meet the Buyers Session / Lunch

14.
00

Personal Branding of Business Leaders of MICE

The emergence of the millennials has significant implications on how they perceive brands and join any company for career development. Their way of communication, expectation and motivation are vastly different from high achievers in the 80s and 90s. How do we brand ourselves as Rock Stars so that millennials can resonate with us. This workshop serves to challenge us to adopt personal branding as a new way of business for the future.

Andrew Chow, Media Strategist, IDEAS & CONCEPTS

15.
00

Building an Innovative Events Team using Design Thinking

How can I build an innovative events team? What is Design Thinking, and how it helps?

Join Shareff as he shares insights into how top companies innovate and best practices fusing events & DT.

Shareff Uthuman, Executive, i2i – The Innovations & Insights Centre, S P Jain School of Global Management

DAY 2 WORKSHOP

10.
00

The Relationship between Event Management and Event Technology

- The use of event management platform to increase productivity.
- How to leverage on event technologies to create engagement between organisers, sponsors and attendee and in return create a community.
- Event Trends in 2017

Vivien Hoe, Director, Triple V Pte Ltd

11.
00

Insights from Conference Presentations WhitePaper – Why Presenters Bomb or Shine?

Presentation Synopsis:

- Discover the 3 biggest reasons why conference presenters fall flat for majority of the MICE events in APAC
- Learn the 5 strategies to prepare your conference presenters and speakers so they provide the best experience on the ground
- Master what it takes to be an effective and impactful speaker and presenter so you can deliver your messages on point and to maximal impact

Benjamin Loh, Founder & Principle Coach, Flare Communications

12.00 -
14.00

VIP Meet the Buyers Session/ Lunch

14.
00

Marketing Your Event to the Right Audience

- Leveraging social media to market your event
- Writing copy that engages
- Complementing offline events with online coverage
- Building a community before and after events

Yi Wen Chan, Co-Founder, Bolt Media

15.
00

Impact Assessment of your events - Why do your events matter?

- Why should we track economic and social impact of events?
- How do we track economic and social impact of events?
- How much do events contribute to the economy and to the society?
- How can you use the impact to market your events better?

Abhineet Kaul, Director, Consulting, Frost & Sullivan

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A1



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W: www.eventspartner.com.sg

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to illuminate bar counters & bistro tables, choosing the right furniture hire can create an effective way to relay vision and message into a unique, memorable event that will impact clients, customers and even societies. Events Partner is committed in providing only the best in quality customer service and products to aid you in creating the best experience possible for your event. With a team of experienced personnel, commitment to clients and an ever-growing inventory of unique & niche furnishings, we provide furniture hire for all sort of events, from entry levels to mega-scale events.

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A2



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W: www.socialtables.com

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A3



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InitLive

A4



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Canada

W: www.initlive.com

Most event planners use labour intensive tools to manage scheduling of staff at events. Emails and calls are used to discover availability and qualifications, and Excel to map out schedules and assign staff to shifts and roles. On event day, printed contact lists and a limited number of walkie-talkies are used for communication. Safety is a huge concern and absence of communication with everyone in a crisis is unacceptable. Research shows that 30% of volunteers don't show up on the day of the event. Sifting through copious amounts of paper is the only way to find out who they are, what

they were doing and who can replace them. Also, it isn't known if the person vetted is the one who showed up. InitLive is the only company that provides a native, mobile, real-time communication system and scheduling service on event day. A safer, more organized event is created by giving the event manager the following event day features: filtered broadcasts, issue resolution, check-in, shift reminders, real-time schedule problem identification and resolution, and staff profile including picture, contact, and schedule details with one touch communication.

EXHIBITOR DIRECTORY

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A5



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W: <https://www.pocruises.com.au>

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Malaysia MICE

A7



W: www.integratedinfo.com.my

Malaysia MICE is a leading MICE directory published by Tourism Publications Corporation Sdn Bhd where it is the only reference an organization needs to stage an event successfully. Thoroughly researched and written, the publication featuring topics on how to run a successful event in Malaysia, guide on theme events and theme destination across Malaysia which boasts of all the information needed be it for business tourism, event organization, corporate social gatherings or even

work-and-play visits. This guide book also provides comprehensive MICE (meetings, incentives, conferences and exhibitions) venues and facilities details, and other supporting services needed to run a successful event. Malaysia MICE print and digital copies has an average readership of over 40,000 per month from over 35 countries worldwide, extending its reach geographically across various industries, making Malaysia MICE a publication of choice.

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EXHIBITOR DIRECTORY

Anoma Travel

A9



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W: www.anomatravel.com

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IN GRATITUDE

In conclusion, I would like to convey my appreciation to our customers for their support and trust. I also wish to express my sincere gratitude to the Management team and shareholders who collectively

share our vision to make Anoma Travel Incentive the leading MICE agent in Myanmar.

OUR MISSION

To be recognized as the leading MICE Travel agent in Myanmar through beyond expectation to provide the best qualities for all our customers.

OUR CORE VALUE

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We progress as a TEAM

We maintain INTEGRITY in all our dealings

We CARE for our customers, colleagues and the people we interact with, and in all our actions,

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Subic Bay, Philippines

A11



W: www.mysubicbay.com.ph

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EXHIBITOR DIRECTORY

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W: <http://www.wda.gov.sg/>

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Employment and Employability Institute Pte Ltd

A15 - A22



80 Jurong East Street 21 #07-03,
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W: <http://www.e2i.com.sg>

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Rave Productions

A23



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Singapore 319074

W: www.rave.sg

Rave Productions is a full-service event management company in Singapore that provides all elements of entertainment. Dinner and dances, product launches, exhibitions, family day events, parties and anything of that sort, we can do it all. We believe that from the moment a guest enters a party space, every aspect should capture their spirit and feelings. All senses should be seduced, including sight, smell, sound, touch and taste, from the beginning to the close of the event. If done properly, each element will collectively create an overall style, reflecting the host's personality. Formed in early 1993, Rave is made up of some of the most creative people in the business. But don't take our word for it... Ask the competition. Being an established name in the entertainment industry, our strategy is

simply to offer "More For Less". So, as much as we take your Entertainment and our Entertaining very seriously, we make YOUR PLEASURE, OUR BUSINESS. As a leading event planner in Singapore, Today Rave Productions is involved in the execution of numerous indoor and outdoor events mainly in Singapore and extending on occasion, our services to neighbouring Malaysia. From Grand Prix events to Launches to Dinners to Golfing and even Sea Sports events, just ask us and sit back while we work our magic on perfecting your event to a tee. Within the confines of our website, you will be introduced to the refreshing new world of Razzle n' Dazzle, Glitz n' Glamour, Charm and, of course, Charmers! In short, get set to be delighted by the versatile wonders of RAVE PRODUCTIONS!

Macro Events Pte Ltd

A25



5 Lorong Bakar Batu #04-01/02
MacPherson Ind Complex | Singapore
348742

W: www.macroevents.com

Company Philosophy

Success is the only option and standard in working with our partners. Our measure of success is not just in the value of our end product, but through the memories we create through each project with you. At Macro Events, we believe in the journey.

Brand Visibility

Macro Events is a one-stop solutions provider, specialising in conceptualising and actualising memorable events. Through our Creative + Design think-tank, we provide a visual and spatial platform to create a multi-dimensional branding presence that translates

your campaign into a memorable experience. Coupled with our project and logistics management expertise, the real value of our joint collaboration lies in helping you build consumer awareness, confidence and trust through illuminating your brand and campaigns.

As Event Curators, our presence ensures the smooth transitions of each process, from perceiving to achieving. So much so that your event runs by itself.

Our Services

Turnkey Event Management
Project Consultancy
Experiential Design

EXHIBITOR DIRECTORY

Event Secret Service

A26



W: www.nae-eventsecretservice.com

Event Secret Service is an Event Operation Support Service, provided by New Age Entrepreneurs Pte Ltd. Our work is to support and facilitate our clients' event by deploying our team to fill up all the necessary onsite manpower roles required and support their operation needs. These can range from basic event roles such as registration, ushering, to roles such as event talents and emcees. Thus, when engaging our services, clients are relieved from repetitive and tedious tasks such as searching, recruiting, training, managing and maintaining a pool of event temporary staffs. Planning, rostering, deployment, payroll and other relevant administrative matters are

covered in the process of our work as well. Our mission and vision is to establish a professional event operation support team, which will be engaged by multiple clients, and in turn create a stable platform for clients to work with for their events and for individuals to work for, on a more regular basis, and exposing them to a diversified range of event working environments. Clients are able to leverage on values arising from having constant, long-term and stable working relationship with our team in contrast to the more ad-hoc nature of current practices in the industry. Do contact us now to have a more in-depth discussion and find out more!

National Gallery Singapore

B1



1, St Andrews Road, 01-01, Singapore 178957

W: www.nationalgallery.sg

National Gallery Singapore is a visual arts institution which oversees the world's largest public collection of modern art of Singapore and Southeast Asia. Situated in the heart of the Civic District, the Gallery is housed in two national monuments—former Supreme Court and City Hall—have been beautifully restored and transformed into an exciting venue. Blending rich history with exciting modernity, the Gallery's spaces are an interplay of neoclassical architecture and sleek contemporary design which add an air of grandeur and sophistication for events held here.

Costa Cruises

B2



Units 1515-16, 15/F, The Metropolis Tower, 10 Metropolis Drive, Hunghom, Kln., Hong Kong

W: www.costaasia.com

For 68 years the ships of the historic Costa Cruises brand have plied the seas of the world, offering the most diverse choice of cruise holidays with unique Italian touch, based on Italy's finest concept in terms of hospitality, gastronomy, style and fun. The Costa Cruises fleet has a total of 15 ships in service, all flying the Italian flag. Two new ships, the first-ever cruise-ships powered at sea by Liquefied Natural Gas, will be delivered in 2019 and 2020. Each year Costa's ships offer the chance to visit some 250 separate destinations. They operate in the Mediterranean, Northern Europe, the Baltic Sea, the Caribbean, Central America, South America, the United Arab Emirates, the Indian Ocean, the Far East and Africa, as well as Around-the-World Cruises and Grand

Cruises calling at destinations in different continents on the one vacation. COSTA ASIA Costa Cruises is the first international cruise company to operate homeport cruises in the China market since 2006. For the past 10 years, Costa Cruises holds the principle of customer-oriented and focuses on innovation and excelsior to bring Asian & Chinese passengers the most creative and high-quality cruise products with the flavor of "Italy at Sea". At present 4 out of 15 ships of the Costa fleet are positioned regularly in China and Asia. Two new ships, to be built by Fincantieri in Italy, will be delivered for Costa Asia in 2019 and 2020.

Lumi

B3



Room 1102, 11/F Leighton Centre, 77 Leighton Road, Causeway Bay, Hong Kong

W: www.lumiinsight.com

Lumi is a global market leader in real time audience engagement and event app technology. Our new polling and messaging app – Meetoo – makes it easy to engage any audience, anywhere in the world. With Meetoo you can capture attention, boost audience participation and get feedback in the moment at any meeting or event. In addition to Meetoo we have a suite of mobile apps and solutions that

increase engagement and generate actionable insight. From our keypads, such as the IML Connector (which combines a built-in high quality microphone, PA system, multiple audio channels, messaging and voting in one handheld wireless keypad) or our mobile and tablet apps, our tools can help you gather opinions, measure understanding, certify learning and more.

EXHIBITOR DIRECTORY

Brisbane Convention Bureau

B4



Level 8, 157 Ann Street Brisbane QLD 4000 Australia

W: www.choosebrisbane.com.au/conventions

Discover Brisbane, a welcoming Australian city with a youthful outlook and an entrepreneurial mindset.

With intuitive infrastructure, flexible venues and unrivalled leisure and lifestyle experiences, Brisbane is perfect for your next event.

Enjoy an eclectic mix of rooftop venues, fine al fresco dining, breezy cafes and boutique-lined streets.

Beautiful parklands, bohemian markets, enticing galleries and vibrant urban precincts complete the picture.

As Australia's New World City, Brisbane is an Asia Pacific research hub specialising in many fields of endeavour – from life sciences; energy and resources; creative and digital; food and agribusiness to advanced manufacturing.

The Brisbane Convention Bureau offers free, independent advice and support services to help planners stage their next business event.

The Bureau works with the city's venues, hotels, suppliers and institutions as part of a 'Team Brisbane' approach to deliver a seamless service to business event planners, from bidding and sourcing program content to post-conference tours. Delegates to Brisbane can also experience quintessential Australian experiences from the one convenient urban base – including encounters with koalas, kangaroos, wild dolphins and migrating humpback whales – all in close proximity to the Great Barrier Reef and famous beach resorts.

Heart Neu Circus

B5



Heart Neu Circus Pte Ltd

31 Woodlands Close, 06-01 Woodlands Horizon Bizhub S737855

W: www.heartneucircus.com/

To Connect Creativity For Passionate Circus Acts & Commercial Performance! It's Where Passion For ARTS Arises!

HEART NEU CIRCUS (A Company for Performing Arts and Entertainment Shows) is the first alternative circus troupe formed in Singapore by Roy Payamal and Wendy Vanessa Yew back in 2006.

We are known for unusual acts for the adults and our significant Performance - CYBER FREAK! Features a first in the world 2 human in a balloon!

We also conduct shows for Corporate Events, Commemorative Dinner and Dance, Road Shows, Private Functions, Children Shows, Clubs and Theaters.

Ungerboeck Software International

B6



Level 1, Office 7, 924 Gympie Road, Chermside, Queensland 4032 Australia

W: www.ungerboeck.com.au

By providing a single, comprehensive platform, Ungerboeck Software International can reliably unite people, data and processes across your entire organisation. Ungerboeck is the world leader in end-to-end venue and event management software for conventions, exhibitions, conferences, associations, venues and theaters.

For most organisations, Ungerboeck software delivers the capabilities of three to five separate software

packages at a fraction of the cost including room scheduling and conference registration, CRM, booth sales, booking, CAD floorplans, budgeting, event management, operations, financials and more.

Ungerboeck software drives increased revenue and decreases costs for over 50,000 event professionals in 40 countries.

Best Western Hotels & Resorts

B7



999 Ploenchit Road Lumpini Phatumwan | Bangkok | 10330 | Thailand

W: bestwestern.com

One of the world's biggest and best-known hotel groups, Best Western Hotels & Resorts now operates more than 4,100 properties across the globe, under its seven distinct brands. Having arrived in Asia in 2001, Best Western has since expanded its regional presence to 16 countries, including many of the region's fastest-growing business and leisure destinations. Currently the company operates three of its brands in Asia – Best Western, Best Western Plus and Best Western Premier – and the region's first ever Vib hotels are on track to open in 2018, marking the start of a new era of Asian hospitality.

EXHIBITOR DIRECTORY

Fanatic Sports Pvt. Ltd.

B8



11 Collyer Quay, 06-03 The Arcade,
Singapore, 049317

W: www.fanaticsports.sg

Fanatic sports is a leading sports ticketing, hospitality and experiential travel company in Asia, with offices in Mumbai, Delhi, Singapore and Dubai. We offer tailor made travel experiences to the world's largest sporting events. Our sports packages include Official Match Tickets, VIP Hospitality, luxurious accommodation, stadium transfers, sporting attractions, sightseeing tours & a range of additional bespoke travel services. For the passionate sports traveller, Fanatic is a game changer as it provides the Ultimate Thrill - a 360-degree sporting experience that brings you closest to the live action.

webMOBI

B9



1250 Oakmead Pkwy. Suite 210
Sunnyvale, CA 94085, United States

W: www.webmobi.com

webMOBI delivers beautiful, full-function mobile applications for enterprises of all sizes, in a fraction of the time it takes to build conventional mobile apps. Our customers include Fortune 500 companies, startups and SMEs. webMOBI has a comprehensive events solution including registration, surveys, exhibitor information, sponsors, social networking for attendees, agenda, live polling and provides everything in one easy-to-use solution. webMOBI has powerful networking and engagement tools leading to more effective, more efficient events and meetings.

Ashleigh Ivory Pte Ltd

B10



101 Thomson Road, Unit 06-01 United
Square, Singapore 307591

W: www.ashleighivory.com

We work closely on one-on-one with all our Fast Track Entre Program and meet successfully to gain real-world insights to become a successful Business Owner with us. In the current turbulent economic times, some businesses will fail, certain businesses will continue to remain viable, and yet others are poised to flourish. Our Program reduces your startup risk by developing and validating your business concept using the latest tools and strategies. You'll also accelerate the growth of your business by building realistic business, marketing and financing plans that target the right market with the right strategy and messaging at the right time. Our business expert, brand strategy and business coaches will help you put all things together and into perspective. We recognize and reward Partners for their sales success as well as for their efforts in branding and marketing our products with us.

Evenesis

B11



1 Scotts Road 24-05 Shaw Centre
Singapore 228208

W: www.evenesis.com

Evenesis is a stress-free cloud based software which allows users to plan multi-segmented conferences to fairy tale weddings and grand anniversaries. Suitable for professionals as well as amateur event planners, Evenesis is affordable, user-friendly and covers the pre, on-the-day and post-event processes. This cost effective solution provides easy-to-use guest invitations via email, SMS and social media, automated tracking of confirmed attendance, floor play design layout tool, seating arrangement visualization and many more features that can

replaced the traditional manual way of executing event management processes and functions. Besides the web version, Evenesis also available on Android platforms. Evenesis has won the coveted MSC Malaysia Asia Pacific ICT Award (APICTA) 2013 (Best of Tourism & Hospitality Apps) and 2011 (Best Infrastructure & Application Tools). Evenesis also has been listed as Top 10 Most Innovative ICT Companies in Malaysia by Top 10 of Malaysia magazine

EXHIBITOR DIRECTORY

Clark, Philippines

B12



Bldg. 2425, CDC Tourism Promotions Division, E. Quirino cor E. Aguinaldo Sts., Clark Freeport Zone, Philippines

W: www.visitclark.com

Clark Development Corporation (CDC) was established in 1992 upon the passage of Republic Act 7227 as the implementing arm of the Bases Conversion Development Authority (BCDA). The said law mandates BCDA to convert former US military bases to alternative productive uses. Subsequently, Executive Order No. 80 was signed on 1993 April 3, creating CDC as administrator for Clark Special Economic Zone. Proclamation 163 defined the entirety of Clark's coverage, which upon passage of other legislations (EO 856, series 1996 and RA 7400, series 2007) included Clark Freeport Zone (formerly referred to as the Clark Air Base) and

Clark Special Economic Zone with 4,400 and 27,000 hectares of prime land respectively. CDC's vision is to "transform the Clark Freeport Zone by 2020 into a modern industrial estate and premier service and logistics hub, with facilities for training, conferences, tourism and leisure". Tourism is one of the growth drivers for Clark, which undoubtedly, has emerged as one of the country's top tourist destinations. To sustain the momentum, CDC consistently spearheads projects that promote Clark as top choice for leisure, sports and M.I.C.E. in the Asia-Pacific region.

Guam Visitors Bureau

B13



401 Pale San Vitores Road, Tumon, Guam USA 96913

W: www.visitguam.org

Guam is ideally located for international business meetings and the new convention center will help Guam achieve its goal to improve its standing in the Meetings, Incentives, Convention and Exhibition (MICE) market by providing outstanding facilities with breathtaking and unforgettable atmosphere businesses look for when planning large events.

Guam is located in very close proximity to many Asian countries including Japan, Korea, Philippines, Hong Kong, China, Taiwan and Russia. The average travel time from Guam to key Asian cities is 3.5 to 4.5 hours. Travel time to Hawaii is 7 hours. Guam is also the

largest island in Micronesia, one of the last exotic and culturally rich regions in the world. Entry requirements for Guam are identical for any U.S. destination. With more than 9,450 rooms, Guam has everything to offer from ocean-view villas to standard rooms to presidential suites within foot steps distance to the Tumon Bay Marine Preserve's sparkling waters, Underwater World aquarium, international tax free shopping, dining, and wide range of optional tour activities like scuba diving, jet skiing, kayaking, snorkeling, sky diving, golfing, hiking and food tours to name a few.

Theroycelee

B14



W: www.theroycelee.com

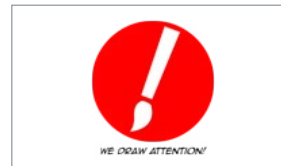
Royce Lee, known for his wit and charm, always gets the crowd going. Proficient in English and Mandarin, his continually expanding repertoire includes corporate dinners, award ceremonies, product launches and roadshows. He most recently hosted National School Games 2016 on StarHub SuperSports Arena and headlined Race with Royce in Taiwan for Taiwan Tourism Bureau Singapore Office. Engage him now to add that extra spark to your event!

For enquiries, contact Royce at enquiries@theroycelee.com or +65 9227 5959

Website: <http://theroycelee.com>
Facebook: <http://facebook.com/theroycelee>
Instagram: [@theroycelee/#emceeroylee](https://www.instagram.com/theroycelee/#emceeroylee)

Crossroads PTE

B15



Block 71 Ayer Rajah Crescent 01-06 JTC Launchpad@One North Singapore 139951

W: www.drawing.sg

Guaranteed to make you laugh or money back! Entertaining with going overboard! Ability to draw a caricature in one documented minute with both body and face!

www.drawing.sg was founded by Adam Chua who wanted to provide more opportunities for caricature artists, cartoonist and comic artists!

EXHIBITOR DIRECTORY

Unique Magic Entertainment

B16



20 Maxwell Road 09-17, Singapore 069113

W: www.stefanebinger.com

Unique Magic Entertainment

Providing amazing and interactive Magic Entertainment for corporate events and upscale private parties since 2002.

We have been performing our shows at all kinds of venues at corporate events all over the world. This is state of the art magic with a new and different presentational twist. All of the shows are guaranteed to involve the audience without embarrassing anyone. Our motto is respectful audience participation is something that everybody wants to do. We have performed shows in Germany, Austria, Switzerland, India, Japan, Malaysia, Singapore, Thailand, China and the United States.

Among our clients are:

Apple, SAP, Cisco Systems, Lufthansa, Merck, Siemens, Daihatsu, Mazda, Panasonic, Toyota, Volvo, BASF, Bayer, BHP Billiton, American Express, MasterCard, Visa, Deutsche Bank, ANZ, Standard Chartered Bank, Barclays, JP Morgan, Alfred Dunhill, Dior, Grand Hyatt Education & Background Stefan graduated from Reutlingen University in 1995 with a degree in Business Management. Before becoming a fulltime magician he has lived and worked as an IT Project Manager and Consultant in Germany, Japan, Singapore and the United States.

Hook Coffee

B17



191A Jalan Besar S208882

W: hookcoffee.com.sg

Hook Coffee is an e-commerce coffee subscription service and since its launch in Jan 2016, it has grown to be Singapore's biggest and most beloved coffee subscription service, serving up more than 100,000 cups of coffee

etouches

C1



13 Marshall Street Norwalk, CT 06880

W: www.etouches.com

etouches is a global end-to-end event management software solution. The success oriented and cloud-based platform delivers innovative technology solutions to streamline the event process and increase ROI. Founded in 2008, etouches has assisted over 20,000 event professionals in planning, executing and measuring their events. With a focus on sourcing, registration, marketing, logistics, engagement, mobile and data, etouches serves more than 1,200 customers in corporations, associations, agencies and educational institutions. Headquartered in the United States in Norwalk, CT, the company has a second office in Orlando, Florida and five global offices in the United Kingdom, Belgium, Australia, UAE, and Singapore.

Display ground - Interactive Media Wall

C2



Suite 2.13, 75 Mary St, St Peters, NSW 2044, Australia

W: www.displayground.com.au

We create pioneering, immersive digital displays that make evermore-powerful storytelling possible. We work with visionary brands who have stories to share and have it in their DNA to dazzle and delight.

The Displayground™ Interactive Exhibition System will help your business achieve maximum 'cut through' in a crowded marketplace. Using gesture control and motion detection technology, our huge immersive screen experience encourages attendees to engage directly with your content 'choosing their own adventure' as they

navigate through limitless combinations of video, infographics, motion graphics, live data, graphs, 3D models, Matterport models and 360° video panoramas. This exciting innovation – the first of its kind in the world, provides unparalleled opportunities for customers to truly engage with your brand, while at the same time capturing user behaviour for post-event analysis and sales follow up. For more information visit displayground.com.au and be sure to visit our interactive stand at Mice Asia 2016 for a live demonstration.

EXHIBITOR DIRECTORY

EventBank

C3



Hong Kong Club Building 3A Chater Road, 9th Floor Central, Hong Kong

W: www.eventbank.com

EventBank is a leading cloud-based technology platform that combines event and membership management tools with CRM, email marketing, and collaboration functionalities. As the first all-in-one engagement management SaaS platform, EventBank has allowed organizations of all sizes to unlock their full ROI potential. Over 100 organizations — multinational enterprises, professional associations, chambers of commerce, community organizations, as well as small & medium-sized businesses — have adopted this user-friendly solution to save time, streamline operations, and eliminate customer engagement challenges.

ARA System

C4



10, Hyangnamu-ro, Gwacheon-Si, Gyeonggi-Do (427-060), South Korea

W: www.arasystem.kr

ARA System is the leading audio and visual technology rental service & DMC partner for your meetings and events.

We provide not only audio, visual, lighting and SI, but also stage, manpower and DMC services for our clients who are planning to have meetings and events in Korea.

We bring your vision to fruition with state-of-the-art AV solutions in timely manner.

We strongly believe that our passionate and experienced technicians and meeting expertise will bring success to your event.

We communicate in honesty and transparency. Ara System will make your project easier, the process more pleasant, and your event more successful.

Spa Infinity

C5



SPA INFINITY
FACE • BODY • CHIRO

1 Claymore Drive 23-01 Orchard Tower Rear Block Singapore 229594

W: www.spainfinity.com.sg

Spa Infinity is where time honoured healing traditions get a dose of modern spa luxury. With 6600 sq ft of pampering space, Spa Infinity is the perfect escapade for pure relaxation and rejuvenation. Their treatments are inspired by ancient healing traditions and catered to the modern lifestyle to restore your body, mind and soul. Complete your spa experience with unlimited use of the facilities (Micronized Ion Jacuzzi, Infrared Sauna, Crystal Cool Shower), and refreshments at the Private Lounge.

Drinkdings - Your Mobile Bar Solution!

C6



Drinks & Dings Pte Ltd (Drinkdings).
62 Ubi Road 1 10-16 Oxley Bizhub 2
Singapore 408734

W: www.drinkdings.com

Drinkdings has been providing party goers with professional and reliable ad hoc bar services since 2007. As Singapore's first mobile bar solution provider, we pride ourselves on our absolute commitment to making your party fun and memorable!

EXHIBITOR DIRECTORY

Philippine Association of Convention/Exhibition Organizers and Suppliers Inc. (PACEOS)

C7



3973 Yague St. Brgy. Sta. Cruz, Makati City, Philippines 1205

W: www.paceos.org

The Philippine Association of Convention/Exhibition Organizers and Suppliers, Inc. (PACEOS) is an association composed of professional event/exhibition/convention organizers and their partners in business. This includes venue owners, booth contractors, freight forwarders, and hotels as well as institutions offering allied services, such as travel and tour agencies, airlines, printing, and other agencies. PACEOS serves as the voice of the industry and its mission is to promote the Philippines as a leading exhibition and convention destination in the region.

East & Partners Pty Ltd

C8



10/F, Zung Fu Industrial Building, 1067 Kings Road, Quarry Bay, Hong Kong

W: www.eastandpartners.asia/

" East & Partners Asia -We deliver specialist market research and analysis in Asia Pacific's corporate, Directly interviews the top 1,000 revenue ranked corporates across ten countries in Asia, also high value individual travelers, providing both multi-client and bespoke research and consulting services to client MICE and travel services providers.

This unique research analysis has been produced in response to interest ad demand received from clients for an accurate assessment of Asia's corporate T&E market. A clear gap has been apparent for primary, customer-centric, high quality analysis amongst service and product providers, especially in the room hospitality sector."

Tourism Fiji

C9



Colonial Plaza, Namaka, Nadi, PO Box 9217, Nadi Airport, Fiji

W: www.fiji.travel

Tourism Fiji is the Fijian government's tourism marketing arm and is responsible for promoting Fiji as a visitor destination around the world. Tourism Fiji has offices in Nadi, Sydney, Auckland, Los Angeles, London and representatives in India reflecting the importance of visitors from these markets. Tourism Fiji also works closely with our national airline - Fiji Airways - to market our islands in Singapore and China.

The tourism industry has contributed significantly to Fiji's economy and is the country's largest foreign exchange earner. The industry provides employment directly and indirectly to an estimated 45,000 people and is the fastest growing industry in terms of employment. In 2015, Fiji welcomed 754,835 visitors to our shores.

The value of tourism in Fiji drives Tourism Fiji to continue to deliver a world-leading destination and help travel sellers around the world understand the beauty and character of Fiji.

Myanmar Tourism Marketing

C10



Room No. 4-B, Nilar Condo, No. 204, Bo Myat Tun Road (Middle Block), Pazundaung Township, Yangon, Myanmar

W: www.myanmar-tourism.com

The Myanmar Tourism Marketing (MTM) is a non-governmental, non-political and non-profit organization, and was formed in the year 2000 to be the Marketing arm of the Myanmar Tourism Promotion Board under the guidance of the Ministry of Hotels & Tourism.

The objective of MTM is to bring together all Myanmar based companies and individuals actively involved with tourism and who sincerely want to market and promote Myanmar as a destination so as to develop Myanmar Tourism Industry.

EXHIBITOR DIRECTORY

Walk The Talk 247

C13



Blk 40 Holland Drive 04-33. S270040

W: www.walkthetalk247.com

Walk the Talk 247 is an online media which features brands and PMETs who walk the talk in their personal and professional life. Some of the key issues it focuses on are funding; branding, digital marketing, public relations, social media, publishing and personal branding. Walk the Talk 247 is also a regular media partners for many key MICE events from the region from exhibition to conferences.

AP Media Pte Ltd

C14



BLK 69, UBI ROAD 1, OXLEY BIZHUB
10-25, SINGAPORE 408731

W: www.apmedia.asia

AP Media Pte Ltd is an award-winning Integrated Marketing Agency specialising in Branding, Video Marketing and 360 Virtual Reality / AR solutions in Asia. The agency started off providing creative video marketing solutions under the brand name "Anonymous Production" since it was established in 2008, and has been helping companies implement 360 Virtual Reality and Augmented Reality solutions under the brand name "360VRasia.com" since 2011.

With its years of successfully consulting and helping businesses in their branding and content marketing endeavours, the agency has now firmly established itself as a market leader in the industry and has grown to be a trusted and valued partner of many large corporations and businesses. It established its branding and media marketing arm in 2015 and now helps companies with complete end-to-end solutions to help meet their business objectives.

Hotels.tv

C15



8 Eu Tong Sen Street #14-94 Singapore
059818

W: www.hotels.tv/singapore

Hotels.tv specialises in booking accommodation for events, companies and groups.

The Hotels.tv booking system allows you to have a Private Booking Area for a specific company, event or group accommodation booking. Our local Agents will negotiate rates and availability specifically for you, based on the value of your event and leveraging our buying power - this is how you will receive the LOWEST rates and added value. And we take all the logistics out of your hands.

Organisers simply link their event website to the Hotels.tv Private Booking Area with their details, selection of hotels and negotiated rates

for their event.

Hotels seamlessly manage their rates for the specific event and receive bookings automatically.

Booking Clients can book 24/7 and receive instant confirmation.

We can book anywhere in the world, into any hotel, with negotiate rates just for you.

South China Morning Post Publisher Ltd

C16



22 Dai Fat Street, Tai Po Industrial Estate, Tai Po, New Territories, Hong Kong

W: www.scmp.com

SOUTH CHINA MORNING POST HONG KONG'S NUMBER ONE ENGLISH-LANGUAGE NEWSPAPER

Since 1903, the South China Morning Post has been the gold standard of news publishing in the region, and has continued to build this reputation around the world. Our credibility is founded on award-winning journalism, plus our understanding and interpretation of the issues. We deliver insights and expose important issues, earning us a reputation as an authority on current affairs. The South China Morning Post continues to maintain its widely respected position as the most important voice for reaching discerning audiences.

《南華早報》是香港首屈一指的英文報章，創刊於1903年，一直是香港新聞出版業界的重要支柱，在國際上享有盛譽。以權威、獨立、具影響力的報導，多年來一直受大陸和香港兩地及亞太地區一致推崇，並在香港被評為公信力第一。

EXHIBITOR DIRECTORY

Ooffle Pte Ltd

C17



512 Chai Chee Lane

W: www.ooffle.com

Ooffle is Asia's leading creative experience agency for media design production, events & entertainment management, integrated marketing, innovative technology

- DESIGN — Design & Media Production
- EVENTS — Events & Entertainment
- MARKETING — Integrated Marketing
- TECHNOLOGY — Innovative Technology

EventXtra

C18



Rm. 312, Leader Industrial Centre,
57-59 Au Pui Wan Street, Fo Tan, Hong Kong.

W: www.eventxtra.com

EventXtra is the worlds' leading 'one-stop event management' platform driven by one sole mission and purpose to enable our clients reduce their operation overheads whilst delivering substantial and continuous improvements in the areas of speed, interoperability, quality, experience and profitability! Unlock the xtra in your events with EventXtra today!

Elite Interpreters Asia

C19



8 Jurong Town Hall Road 25-02 The
JTC Summit Singapore 609434

W: www.eliteinterpreters.asia

Elite Interpreters Asia is a language and communications agency who provides conference interpreters and interpreting equipment rental service for regional conferences, business meetings, training and various events. We have a strong network of linguistic talents in Asia for all major Asian and European languages. Based in Singapore for the last 10 years, the company comprises sales offices in Hong Kong, Malaysia and South Korea with language partners and suppliers in major Asia Pacific cities. It is our goal to help you develop an established presence in the Asian community while retaining the image and voice that keeps your business distinctive.

JNR Entertainment

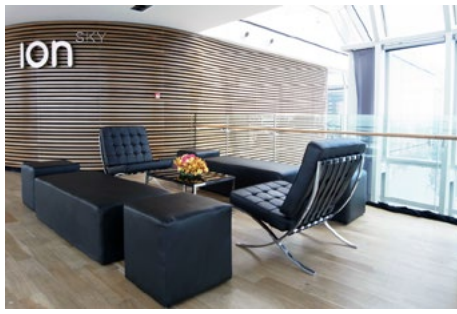
C20



8 Limbok Terrace singapore 545174

W: www.JNREntertainment.com.sg

JNR Entertainment is Singapore's most in-house entertainers and party equipment rentals! Headquartered in Singapore, they are also currently situated in JB, Malaysia and Melbourne, Australia. With over 180 in-house catering live station/food machines (popcorn, candy floss, ice cream and more), mascots, performers (including magicians!), Entertainment services, carnival equipment and even portable staging for rent, JNR Entertainment ensures afford ability in every event (they've hosted thousands of parties for corporate companies and organisations!).



EVENTS PARTNER

EVENTS PARTNER PTE LTD
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ANG MO KIO AVENUE 5 #06-60
SINGAPORE (569880)

WWW.EVENTSPARTNER.COM.SG
SALES@EVENTSPARTNER.COM.SG

TEL: 6635 1165 / 66 / 67

<https://www.facebook.com/eventspartner.sg>
INSTAGRAM: eventspartner_sg

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EVENT PARTNERS

e2i



As THE leading organisation to create solutions for better employment and employability, e2i (Employment and Employability Institute) exists to create better jobs and better lives for working people. Since 2008, e2i has helped more than 470,000 working people through developing better skills, job matching, and improving productivity with companies.

An initiative of the National Trades Union Congress (NTUC), supported by the Workforce Development Agency (WDA), the Singapore Labour Foundation (SLF), and the Singapore National Employers' Federation (SNEF), e2i serves all segments of working people, from rank and file to professionals, managers, executives and technicians.

IACC



Curators of exceptional meeting experiences! This is the only truly global trade association that represents some 400 meeting focused venues, in 27 countries, which specialise in small to medium size meetings. IACC venues are free from mega conventions and events, or their family vacationing guests that can distract or overshadow your group in large hotels.

IACC conference venues simplify your planning and budgeting with convenient, per-person packages for guest rooms, three meals per day, continuous refreshment breaks, 24-hour meeting rooms, conference services and audiovisual support.

Skilled support staff assist you in realising your meeting objectives.

Philippine Association of Convention/Exhibition Organizers and Suppliers, Inc. (PACEOS)



Established in 1981, the Philippine Association of Convention/Exhibition Organizers and Suppliers, Inc. (PACEOS) is a non-profit association composed of professional event/exhibition/convention organizers and their partners in business – venue owners, booth contractors, freight forwarders, and hotels as well as institutions offering allied services, such as travel and tour agencies, airlines, printing, and other agencies.

One of the Association's missions is to play a significant role in developing the Philippines into a leading exhibition and convention destination in the region. It remains steadfast in its efforts to raise the level of professionalism and operational standards in the industry through different activities, programs and keeping in constant contact with its members.

etouches



etouches is a global end-to-end event management software solution. The success oriented and cloud-based platform delivers innovative technology solutions to streamline the event process and increase ROI. Founded in 2008, over 20,000 event professionals use etouches to plan, execute and measure events. With a focus on event sourcing, registration, marketing, logistics, engagement, mobile and data, etouches serves more than 1,200 customers in corporations, associations, agencies and educational institutions. Headquartered in the United States in Norwalk, Connecticut, the company has six additional offices in Singapore, Australia, the United Kingdom, Belgium, the UAE and Florida. Visit etouches.com.au.

WDA Singapore Workforce Development Agency



For Singapore's workforce to remain competitive and employable in today's fast-changing workplace, they must have both knowledge and skills that are relevant, current and sought after by employers. In turn, this will also help companies strengthen their capabilities, remain competitive, and contribute to stronger economic growth for Singapore.

The Singapore Workforce Development Agency (WDA) aims to help workers advance in their careers and lives by developing and strengthening skills-based training for adults. We work with various partners--including employers, industry associations, the Union and training organisations--to develop relevant skills-based training that is accessible to all in the Workforce, whether young or old, from rank-and-file to professionals and executives.

EVENT PARTNERS

Hong Kong Exhibition & Convention Industry Association



The Hong Kong Exhibition and Convention Industry Association (HKECIA) was established in 1990 to promote Hong Kong as a world-class exhibition and conference destination and the trade fair capital of Asia Pacific. It works to represent the interests of all members involved in the exhibition and convention industries, and provides a unified voice in dealing with the government, legislative and statutory bodies, the media and public organisations, on all matters associate with the role of the exhibition and convention industry in Hong Kong's economy. In addition, it offers training and educational programmes, and collects, analyses and distributes information and statistics relating to the industry.

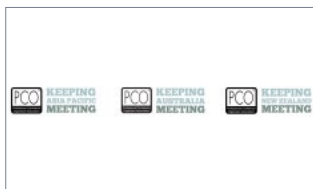
Myanmar Tourism Federation, Myanmar Tourism Marketing



The Myanmar Tourism Marketing (MTM) is a non-governmental, non-political and non-profit organization, and was formed in the year 2000 to be the Marketing arm of the Myanmar Tourism Promotion Board under the guidance of the Ministry of Hotels & Tourism.

The objective of MTM is to bring together all Myanmar based companies and individuals actively involved with tourism and who sincerely want to market and promote Myanmar as a destination so as to develop Myanmar Tourism Industry.

PCO Association



The PCO Association's annual Conference & Exhibition conference program includes specific streams to address the individual needs of conference and event business owners and conference and event managers.

The PCO Association has developed a highly respected Webinar Series to include a diverse range of topics, from basic business management to futuristic concepts and innovation.

The PCO Association's Business Partner Program is available to organizations with an interest in, or who supply to the conference and events sector. The Business Partner Program was developed to facilitate engagement between Professional Conference Organisers and the greater conference, meetings, and events community." Business Partnerships with the PCO Association are limited to 60 at any one time.

Thailand Incentive and Convention Association



The Thailand Incentive and Convention Association (TICA) is a non-profit organisation established in 1984 jointly by Tourism Authority of Thailand and Thai Airways International with members who are suppliers in the meetings and incentives industry. Private sector members are qualified major industry players. Since the formation of Thailand Convention and Exhibition Bureau (TCEB) in 2004 as the public organisation responsible for the industry, TICA has been collaborating with TCEB towards mutual objectives.

TICA's main functions are to promote Thailand as the preferred destination for incentive and convention events, to introduce members for possible collaboration, to aid organizers by providing related information and recommendations on planning and organising their movements to Thailand, and to develop expertise for member organisations in servicing planners and organisers.

PEPWorldwide Asia



PEPWorldwide Asia is a global organization that specializes in providing workplace productivity and effectiveness solutions. For over 30 years, through our world renowned Personal Efficiency Program (PEP), we have helped numerous Small-Medium Enterprises (SMEs) and Multinational Corporations (MNCs) across many industries and built a legacy of improving business outcomes by providing the knowledge, skills and behaviors necessary to achieve outstanding performance. Up to date, over 1.6 million professionals, executives, managers, directors worldwide have gone through this program and over a thousand of companies have conducted this program for their teams. Call 6319 3733 or e-mail communications@pepworldwideasia.com. Visit www.pepworldwide.com and www.pepworldwideasia.com.

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Welcome to Brisbane Australia's New World City



You're searching. We're delivering. Sourcing the right venue, connecting with the best suppliers, linking to smart minds and innovative ideas. The Brisbane Convention Bureau offers effortless solutions for every stage of planning your event.



MEDIA PARTNERS

AP Media



AP Media Pte Ltd is an award-winning Integrated Marketing Agency specialising in Branding, Video Marketing and 360 Virtual Reality / AR solutions in Asia. The agency started off providing creative video marketing solutions under the brand name “Anonymous Production” since it was established in 2008, and has been helping companies implement 360 Virtual Reality and Augmented Reality solutions under the brand name “360VRasia.com” since 2011.

With its years of successfully consulting and helping businesses in their branding and content marketing endeavours, the agency has now firmly established itself as a market leader in the industry and has grown to be a trusted and valued partner of many large corporations and businesses. It established its branding and media marketing arm in 2015 and now helps companies with complete end-to-end solutions to help meet their business objectives.

Biz Events Asia



Biz Events Asia is the choice publication for business events in Asia, boasting an audited circulation of over 13,000 copies, an average electronic database of 28,000 and an average readership of 47,000 buyers.

It is whelmed by a collectively distinguished voice of an editorial advisory board comprising industry veterans from corporate organisations, event management companies, convention bureaus and consultants. With an integrated platform of print, digital and business events products, Biz Events Asia has established itself as the preferred media for business events, boasting the best reach of any meetings, incentives, conferencing and exhibitions (MICE) publication into key markets.

Business & Leisure



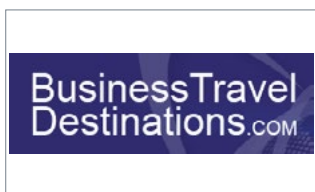
BUSINESS & LEISURE - premium business and travel edition. Online version and biannual printed magazine for major destinations. Coverage: 8 countries and 26 destinations. Languages: English, Russian. Registered by the Federal Service for Supervision of information technology and communications.

Authors and columnists of “Business & Leisure” magazine are doing business in many different countries and travel a lot. All contributors share valuable practical experience about investment and business regulations, property issues, perspective projects in Asia and Pacific countries.

Special insights: luxury resorts at Asia and Pacific region. Gastronomy and culinary journey. Travel industry news and interesting cultural issues.

Website: www.business-leisure.ru

Business Travel Destinations



BusinessTravelDestinations.com is our online resource that shares insights and reviews for business travelers who attend events, meeting professionals who plan events, and the hospitality professionals behind the success of those events. We are committed to serving as a trusted resource that inspires the best in travel.

RH Communications, Inc., publisher of BusinessTravelDestinations.com, has established some important strategic business alliances in the business tourism industry to represent the needs of our readers.

CMO Asia



In 2010, CMO Asia was launched to plug a vacuum in the Marketing community. This is a peer networking body and this effort helps connect all marketers across sectors on a common platform. The vision of this platform is to share the latest stories that have worked across branding & marketing space & provide learning opportunities from the experiences of every marketing professional. This is the need of the hour to be able to thrive for the future. Do visit www.cmoasia.org

MEDIA PARTNERS

Destination MICE



Destination MICE is a Monthly e-magazine, an up market digital format. The magazine is a business focused publication designed to help the stakeholders of the MICE Industry to explore industry news and trends. It is especially formulated to showcase the diversity and global growth of the MICE industry in the current scenario. Destination MICE provides an opportunistic platform for destinations, venues & locations to showcase their unique characteristic to the global MICE Industry.

ETB Travel News



ETB Travel News is a global travel and tourism news provider offering dedicated editions across the globe, it is free to subscribe. Our editorial and sales team are readily available to assist you with your next story or advertising campaign.

Event Industry News



Event Industry News (EIN) is an online magazine that provides the latest news to the events industry with over 45,000 twitter followers on @eventnewsblog

EIN is read by organisers, promoters, event management & production companies, suppliers, experiential agencies, the corporate sector, local government and organisations that host exhibitions or conferences.

These events can be anything from a regional conference or major outdoor festival, to a local authority event or awards ceremony.

Event Connect.com



EventConnect.com is a free to use open access portal where buyers go to source information, get the latest offers, request proposals and access personalised news from their favourite destinations, hotels, venues & services.

As an enterprise solution, teams manage their RFP's (requests for proposals) and share information such as preferred suppliers and personal notes within a private user group. There are no fees for buyers using the portal and no commissions for suppliers to pay making it a useful tool for corporate planners and professional conference organisers.

Events Venues & Avenues



Events Venues & Avenues (EVNA) is a dedicated publication for the MICE industry. It offers in-depth analysis of the trends in India vis-à-vis those at the International level, with expert insights and comprehensive coverage showcasing the top notch trade fairs and those who make them happen. From the concept to implementation, the A to Z of organising events are featured in detail, making the publication a one-stop Ready Reckoner. From fashion shows and innovations that create the maximum impact to the ideal location and display setting and much more, you will find it all in the pages of EVNA.

MEDIA PARTNERS

FamilClub



We are a corporate business event marketing company that promotes you direct to 40,675 meeting and event planners who book over 100,000 meetings and events each year!

As subscribers to our publications, they have confirmed they book regular meetings and events and they are the decision-makers! The Familclub subscribers have confirmed they are responsible for planning, selecting and booking group events, meetings and services!

They have requested to be put in touch with suitable venues so they can arrange site inspections and obtain quotes for group events direct with you! Let us promote your business so our 40,675 event planners - subscribers can contact you direct!

Global Travel Media & Distribution



Global Travel Media, is a free news service, which allows travel sellers to have the world's tourism news at their fingertips. Global Travel Media has fast become one of the most respected daily tourism news services – now to nearly 64,000 online subscribers – it is equally influencing and strengthening destination and product awareness in all aspects of the industry's core business sectors.

Are you aware in December 2015, Global Travel Media had over 12 Million visitors and now for the month of February 2016 we have just achieved 15 Million visitors during the month to our site.

India Export News



Indiaexportnews.com is India's Prime Export News Portal which publishes latest Market updates & promote Indian Companies overseas.

Indiaexportnews.com portal helps Indian firms to explore & promote their products & services overseas.

On this portal latest market, currency etc. trends are posted continuously.

We also organize India Pavilion in various International Trade Exhibitions Worldwide.

Jetsetter



JETSETTER is a popular luxury lifestyle and travel magazine. Jetsetter reaches wealthy upwardly mobile consumers. Innovative and entertaining content excites readers. JETSETTER covers the latest emerging travel trends, Editorial sections include destination features, hotel reviews, experiential travel pieces, cruising, luxury-motoring updates, private jet travel, spa news, personal wealth and finance, insightful people profiles, restaurant reviews and wine and fine spirits coverage - essentially all the elements of an affluent travelers lifestyle. JETSETTER magazine is available on-line and in print with beautifully illustrated content." www.jetsetter.hk

Korea Tourism News



KTN is a prominent monthly travel & trade journal tailored to the information needs of travel and tourism professionals. Since 1981, we have 30,000 copies in circulation. KTN is distributed to major travel agencies, airlines, embassies, hotels, universities, and government organizations— in Korea and overseas. We also have an affiliated travel agency. Every month, we feature two new destinations and then we put up an online copy on our website. Furthermore, we also use our Instagram and Facebook accounts. Over the past 35 years, we have continued to make some great contributions to the development of Korean travel industry.

MEDIA PARTNERS

Mash Media



Conference & Meetings World (CMW) magazine is the magazine for the global meetings community. A quarterly print magazine brings you in-depth meetings industry news, features and analysis of the key issues affecting the sector. The newly designed magazine also brings you interviews with industry thought leaders, the latest research and reports on destinations, venues and sectors.

CMW provides a broad platform for all international conference and congress organisers, associations and agencies involved in the business of running top quality conferences and large global events.

CMW is published in English by Mash Media Group, owners of International Confex and publishers of Conference News magazine.

Malaysia MICE



Malaysia MICE Directory is the only reference an organization needs to stage an event successfully. Thoroughly researched and written with multinational corporations (MNCs), small and medium enterprises (SMEs) and business travellers in mind, Malaysia MICE boasts of all the information needed be it for business tourism, event organization, corporate social gatherings or even work-and-play visits.

Malaysia MICE caters to the industry needs featuring topics on how to run a successful event in Malaysia, guide on theme events and theme destination across the country. The publication also provides comprehensive conference and exhibition venue details, and other supporting services needed to run a successful event.

MICE & Tourism Around The World



MICE & TOURISM AROUND THE WORLD is a global monthly e-magazine, distributed to travel trade professionals across all continents and all sectors of the m.i.c.e., tourism, business travel, exhibitions, luxury travel & aviation industries. It covers many subjects and features; interviews, destinations, with dedicated pages on travel & tourism news, Asia news, Latin America news, Aviation news, Business Travel, Exhibition, Luxury travel and M.I.C.E. news and Market Trends. The e-magazine is widely recognised as one of the more unusual media platforms in the industry. We work as official global media sponsors for several events around the world.

MICE India



MICE INDIA, a 15 years young, India's first and only Digital MICE magazine started with the aim of taking India to the world and bringing the world to India. The flagship product of MICE INDIA – www.miceworldindia.com is a unique and unrivalled platform and an Industry resource to reach MICE audiences in India and Overseas. The product is active over the social media and keeps the industry updated on the latest the MICE has to offer.

MICE INDIA is a one-stop-destination for perfect planning and execution of MICE events and support services, offering Exhibition - Conference Management Solutions and Corporate Incentive Travel.

MICE.com



MICE.com: The online community for the meetings, incentives, conferences and exhibitions industry.

MICE.com is your community to connect, share, collaborate, follow updates, source meetings and do business. Keep up-to-date with industry contacts, companies and organizations, events, educational opportunities, news and trends. Planners needing advice before going to contract with a property in a city they know nothing about can use MICE to find reviews, check references or connect to other planners that have organized events in a specific region. MICE provides suppliers a direct to consumer brand channel. Get listed in our online directory. It's free to join. www.mice.com.

MEDIA PARTNERS

MICE Mirror



MICE MIRROR is India's monthly business magazine on all aspects of MICE (Meetings, Incentives, Conventions and Exhibitions). It is one of the most widely read targeted magazine amongst the Indian and International corporate world. It is a B2C and B2B magazine, which gives a focused insight to the latest trends, news, views and reviews of the MICE industry. Since 2015 MICE MIRROR has provided a print and online platform for buyers to remain informed and for tourism organisations and operators to generate business.

MICE MIRROR is circulated to major corporate houses, leading MICE & Leisure Travel Agents, Airport Lounges, News Stands and magazine vendors.

MICEExchange



MICEExchange.com is an online media source specialised in covering the MICE and corporate business travel sector. MICEExchange provides rich content on events, destinations, hotels and resorts, venues and MICE services to keep decision makers connected with up-to-date relevant information, articles and interviews with influential leaders on topics important to MICE planners worldwide. Find out more at www.micexchange.com

Pan Pixels



Pan Pixels is a team of Professional and Experienced Photographers and Videographers who are always ready to serve our clients' needs. We are committed to high customer satisfaction rate. Our range of services include and not limited to Corporate & Private Events as well as Commercial Photography & Videography.

We are here for you if you would like to discuss your next Photography and/or Videography project with us. Contact us now!

Regent Media Pte Ltd



Regent Media is the publisher of some of Singapore's most established publications which have won several prestigious awards for their unrivalled editorial content and trenchant design concepts. Our in-house publications Wheels Asia, Golf Asia, and escape!, as well as the Asian editions of international titles BBC Knowledge Magazine and Lonely Planet Magazine are leading magazines in their particular genres. Further cementing our status as one of Singapore's leading publishing houses, are Regent Media's influential annual titles, such as The Travel Times and Wheels Asia Car Buyers' Guide.

South China Morning Post



SOUTH CHINA MORNING POST HONG KONG'S NUMBER ONE ENGLISH-LANGUAGE NEWSPAPER Since 1903, the South China Morning Post has been the gold standard of news publishing in the region, and has continued to build this reputation around the world. Our credibility is founded on award-winning journalism, plus our understanding and interpretation of the issues. We deliver insights and expose important issues, earning us a reputation as an authority on current affairs. The South China Morning Post continues to maintain its widely respected position as the most important voice for reaching discerning audiences.

MEDIA PARTNERS

SMS Dome

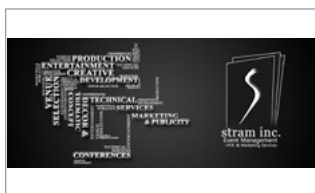


With mobile phone penetration rate in ASEAN countries averaging 120% in 2014 - up from 90% in 2010 - SMS has become even more powerful as a marketing tool today.

After all, 90% of text messages are read within the first 3 minutes of delivery, making SMS one of the most underestimated marketing medium. SMS has the power to enhance traditional marketing methods by creating touch points which establishes direct communication.

The reliability of SmsDome's services is the reason why companies in Singapore, Malaysia and other parts of Asia continue to trust them in what they do best - Bridging Customers to their Markets, Simply.

Stram Event Inc.



Now on our 23rd year of existence, STRAM Events, Inc. continues to work closely with various clients across industries, providing the same professional, objective and focused attention in designing marketing platforms and activities that suit our clients' particular needs aimed to capture their target market (thus treating each project in its own SPECIALIZED manner).

STRAM Events Inc. is a progressive marketing services company with vast experience in the field of marketing strategy, sales, advertising and special promotions. Our services are specially crafted to complement your company's Marketing, PR and advertising campaigns by organizing special events and targeted marketing activities directed toward your target audience.

The MICE Agency



MICE Industry News is a meetings and travel industry online media for professionals involved with the organization of meetings, conferences, incentives, exhibitions and events. It allows suppliers and buyers to remain informed and connected to tourism organizations and operators to generate business. It provides the business tourism sector with informative editorial content including destination reports, fairs schedule, hotel news and destination updates which provide planners with current information to draw ideas and inspiration when planning their events and meetings.

Travel and Tour World



Travel And Tour World is one of the largest circulated B2B digital travel magazine with more than 250,000 readers worldwide. Travel And Tour World is also the media partner of than 100 international travel trade shows including WTM London, ITB Berlin, AIME, Arabian Travel Market, IMEX America, etc.

Our readers include travel and hospitality trade industry professionals like Tour Operators, Travel Agents, Destination Management Companies, MICE Planners and Luxury Planners.

Along with the ipad and Android accessibility, delve into Travel And Tour World in a unique flip-book format, which can be downloaded and read online for free.

Travel Link Daily



Travel Link Daily — The most influential and reliable media channel to reach the China outbound travel trade community.

Travel Link Daily is a multi-media platform dedicated in travel and tourism industry in China, headquartered in Beijing, with offices in Shanghai, Guangzhou and Chengdu.

We reaches 71,528 audience members through a variety of digital, print and event services

MEDIA PARTNERS

Travel Talk Asia



Travel Talk Asia is the only monthly travel trade magazine published in Sri Lanka with a circulation of 6000 copies monthly to the travel industry (consisting of travel agents, tour operators, airlines and hotels, corporate, foreign missions and travel related government organizations and associations).

TTA aims to provide newsworthy accurate information on the turn of events in the Tourism industry globally and highlight news derived from international shows and press briefings at events.

In 2013, Travel Talk Asia launched its weekly on-line edition, which is sent out to over 8500 readers globally. This weekly e-news highlights time sensitive news items along with up to date industry related news and events.

Travel Trade China



By promoting your company /country through Travel Trade China, you can gain immediate recognition by the decision makers who provide for this vast market of travelling tourists. You can help provide solutions to their growing requests to see more of the world. Tourist Boards, Hotels, Handling Agents, Places of Interest, Restaurants, Tax Free Shops, and Golf Clubs etc. are all in demand and being sought continually on our Website.

Our dedicated staff and distinctive marketing tools have already proved successful for hundreds of companies worldwide. Create your Chinese business profile quickly and effectively for the lucrative and increasingly demanding market provided by outbound Chinese tourists.

Travel World China



Travel World China is experienced in facilitating Chinese outbound tourism to destinations throughout the world, giving maximum exposure and promoting foreign organisations to the Chinese travel industry.

We run our portal website www.e-travelworld.cn, which is one of the most reputable and frequently visited online portal about travelling overseas on the China Wide Web. We also edit and send out monthly newsletter to 36,000 travel trade professionals and bi-monthly a luxury travel + lifestyle magazine to 30,000 readers on subscription base.

Travel World China is a board member of China Luxury Travel Association.

Travel Daily News Asia-Pacific



TravelDailyNews Asia-Pacific (www.traveldailynews.asia) is a daily updated B2B news portal for the travel professionals. It promotes worldwide the news about trends and developments in the Asia-Pacific region. The mission of TravelDailyNews Asia-Pacific is to create business opportunities for the travel & hospitality industry between Asia-Pacific and the rest of the world.

TravelDailyNews Asia-Pacific is part of TravelDailyNews Media Network (www.traveldailynews.net), one of the first, purely digital, B2B news groups for tourism and hospitality established in 1999.

Travelindex Media



Travelindex specializes at the confluence between travel, media and technology. The company's portfolio of media products include web properties in multiple travel content verticals, travel review and rating solutions, video distribution channels and a dedicated travel technology framework.

Travelindex is building a content distribution and marketing platform for engaging audiences directly, without 3rd party commissions. Our vision is all about driving traffic, visibility and conversions that traditional marketing strategies and partners are unable to deliver: We create context for content to deliver conversions (TM).

MEDIA PARTNERS

TravMedia



TravMedia is the world's largest online press room connecting journalists and public relations professionals around the world. It is an international news distribution service company and a social networking platform which provides instant connectivity between PRs in the travel sector and 20,000+ registered travel journalists across Australia, New Zealand, Asia, UK, North America, the Middle East, Germany, Austria and Switzerland.

TTR Weekly online



TTR Weekly online is a major Pan-ASEAN B2B travel news service covering the ASEAN region every business day.

With a track record of 37 years in print and 17 years online, travel and MICE professionals interested in South East Asia pay special attention to TTR Weekly online.

Voyager's World



Voyager's World is a travel trade magazine published from Bangalore. For the 13 years, the magazine has been carrying up-to-date news on travel, hospitality and aviation sectors in India, industry news, interviews with industry personalities and the latest happenings on the travel technology etc,

With a circulation of 25,000 and a readership of 100,000 our readers include travel agents and tour operators, professionals in the travel/aviation and hospitality sectors; officials at state and national tourism boards, DMCs, Indian representatives of international tourism boards and corporates, business travellers and holiday makers.

Walk The Talk 247



Walk the Talk 247 is an online media which features brands and PMETs who walk the talk in their personal and professional life. Some of the key issues it focuses on are funding; branding, digital marketing, public relations, social media, publishing and personal branding. Walk the Talk 247 is also a regular media partners for many key MICE events from the region from exhibition to conferences.

Wanderlust Tips



The bilingual magazine Wanderlust Tips is one of Vietnam's pioneering magazines introducing travel destination and attracting investments. Written in English and Vietnamese, Wanderlust Tips is a collection of high-quality articles, travel experts' opinions and experience about travelling in Vietnam and abroad and insider knowledge from influential explorers within the community of travel lovers.

Our content follows three criteria: Precise – Practical – Helpful. Wanderlust Tips provides helpful travel tips and shares experience that helps our readers have the perfect trip, both in Vietnam and every other paradise around the world. This is what makes Wanderlust Tips a favourite read with travel enthusiasts.

Our range of services
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but not limited to:

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Registration Page for Business
Meetings, Seminars, Workshops
and Conferences with
online payment of your choice

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RSVP and Reminders

Managing Attendees
Database (includes emails
and contacts validation)

evenesis[®]
event management system

A Great Solution to Curate and Amplify the
Best Event Experience for Your Attendees

Whether you are planning **meetings, seminars, conventions, incentive trips, conferences or large scale exhibitions**, with Evenesis, you can **organise and manage your events effectively!** Evenesis is a **comprehensive cloud-based event registration & management system for corporate event planners.**

Come and **visit Evenesis at
Booth B11 in MICE ASIA 2016.**

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It's Christmas and you want to hold a party – a memorable bash with great company, food and drinks. Unfortunately, booking the right venue isn't always easy – there are crazy weekend crowds, inflated prices, venue locations and menu choices to consider.

With the
Drinkdings Mobile Bar Solution™,
you can now have your party in the comfort of your own home where there are no crowds, no inflated prices and all the convenience of home. On top of that, you can customise your very own drinks menu.

At Drinkdings, we aim to bring the bar to every party and every office celebration. That is why we keep our prices affordable for all.

Since 2007, Drinkdings has served over 300 events around the island.

Embodying our core values, we bring the SPIRIT (yes, the alcoholic type too!) to your event:

Spirited Service with a Smile
Passion Filled Cocktail Mixing
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For a hassle-free bar solution right where you are, engage Singapore's first dedicated mobile bar company now!

bizSAFE₂

Drinkdings is a Workplace Safety and Health company !

Contact Drinkdings at **6284 4727** or **serveme@drinkdings.com**

For more info, visit **www.drinkdings.com**

Find us on Facebook! www.facebook.com/drinkdings

EVENT SPONSORS

2016 On-Site Registration Partner



EventXtra is the worlds' leading 'one-stop event management' platform driven by one sole mission and purpose to enable our clients reduce their operation overheads whilst delivering substantial and continuous improvements in the areas of speed, interoperability, quality, experience and profitability! Unlock the xtra in your events with EventXtra today!

2016 Event Staffing Partner



Event Secret Service is an Event Operation Support Service, provided by New Age Entrepreneurs Pte Ltd.

Our work is to support and facilitate our clients' event by deploying our team to fill up all the necessary onsite manpower roles required and support their operation needs. These can range from basic event roles such as registration, ushering, to roles such as event talents and emcees. Thus, when engaging our services, clients are relieved from repetitive and tedious tasks such as searching, recruiting, training, managing and maintaining a pool of event temporary staffs. Planning, rostering, deployment, payroll and other relevant administrative matters are covered in the process of our work as well.

Our mission and vision is to establish a professional event operation support team, which will be engaged by multiple clients, and in turn create a stable platform for clients to work with for their events and for individuals to work for, on a more regular basis, and exposing them to a diversified range of event working environments. Clients are able to leverage on values arising from having constant, long-term and stable working relationship with our team in contrast to the more ad-hoc nature of current practices in the industry.

Do contact us now to have a more in-depth discussion and find out more!

2016 MICE Awards MC



Royce Lee, known for his wit and charm, always gets the crowd going. Proficient in English and Mandarin, his continually expanding repertoire includes corporate dinners, award ceremonies, product launches and roadshows. He most recently hosted National School Games 2016 on StarHub SuperSports Arena and headlined Race with Royce in Taiwan for Taiwan Tourism Bureau Singapore Office. Engage him now to add that extra spark to your event!

For enquiries, contact Royce at enquiries@theroycelee.com or +65 9227 5959

Website: <http://theroycelee.com>

Facebook: <http://facebook.com/theroycelee>

Instagram: [@theroycelee/#emceeroyce](https://www.instagram.com/theroycelee/#emceeroyce)

2016 Exhibition Partner



Company Philosophy

Success is the only option and standard in working with our partners. Our measure of success is not just in the value of our end product, but through the memories we create through each project with you.

At Macro Events, we believe in the journey.

Brand Visibility

Macro Events is a one-stop solutions provider, specialising in conceptualising and actualising memorable events.

Through our Creative + Design think-tank, we provide a visual and spatial platform to create a multi-dimensional branding presence that translates your campaign into a memorable experience. Coupled with our project and logistics management expertise, the real value of our joint collaboration lies in helping you build consumer awareness, confidence and trust through illuminating your brand and campaigns.

As Event Curators, our presence ensures the smooth transitions of each process, from perceiving to achieving. So much so that your event runs by itself.

Our Services

Turnkey Event Management

Project Consultancy

Experiential Design

SPONSORS (PRIZES & OFFERS)

Baliza



Baliza is the hottest new club to hit Singapore. With two rooms featuring unique and separate themes, playing two genres of music (Hip-hop & EDM), Baliza has something to suit everyone's taste. Located right in the heart of the city, Baliza has already made huge waves, shaking up more established clubs with well renowned celebrities such as Jae Murphy on the decks, Jason Derulo, and Selena Gomez partying up and living large in the heart of the Lion City.

Visit their website for more information: <http://baliza.com.sg/>

D'Resort @ Downtown East



D'Resort @ Downtown East is Singapore's first nature-inspired resort. The 387-room resort provides guests an escape from hectic city life and a quiet yet contemporary staycation nestled in lush greenery. D'Resort offers rooms for every budget and occasion, comprising both chalet units and hotel rooms with scenic views. Situated just beside Wild Wild Wet, a well-loved water park, and coupled with an array of retail, dining and entertainment facilities in Downtown East, D'Resort is the go-to destination for corporate lunches and personal gatherings. It also has close proximity to Changi Airport and a wide range of MICE facilities

Website: www.dresort.com.sg

Spa Infinity



Spa Infinity is where time honoured healing traditions get a dose of modern spa luxury. With 6600 sq ft of pampering space, Spa Infinity is the perfect escapade for pure relaxation and rejuvenation. Their treatments are inspired by ancient healing traditions and catered to the modern lifestyle to restore your body, mind and soul. Complete your spa experience with an unlimited use of the facilities (Micronized Ion Jacuzzi, Infrared Sauna, Crystal Cool Shower), and refreshments at the Private Lounge.

Please feel free to visit their website at: www.spainfinity.com.sg

Mega Adventure



There's nowhere like Mega Adventure to bring your corporate team or group together.

Located in the jungle on Sentosa Island, our park includes an exhilarating 450m zip line, 36 obstacle high ropes course, 15m free fall Parajump and climbing wall as well as activities & games on the stunning Siloso Beach.

Our unique park, is the building block for building better team dynamics and outcomes.

With team building and group activities & games, our experiences have been created for all ages and are always dynamic and inclusive, so whatever your team structure: corporate, sporting, social or simply a group of friends, we have a program to suit your needs.

Singapore Flyer



Launched in 2008, Singapore Flyer is Asia's largest Observation Wheel and Singapore's most iconic landmark. At 165 metres tall, Singapore Flyer is a masterpiece of urban architecture and engineering, with a total of 28 fully air-conditioned and UV light-protected capsules that can comfortably carry up to 28 visitors each.

In addition to offering panoramic views, guests can enjoy unique flight experiences such as Premium Champagne and Cocktail Flights. Singapore Flyer is also home to the world's first Premium Sky Dining Flight, which comes complete with luxurious in-capsule dinner service and an in-flight host.

m i c e PRIZES

MEETINGS INCENTIVES CONFERENCES EXHIBITIONS

Attendees of MICE Asia Pacific Exhibition 2016 will have a chance to win the prizes and vouchers listed below on **Day 1 (21st September 2016)**.

To get a chance to win, fill in the entry form on the right and put it in the lucky draw box before 5 p.m. on Day 1 (21st September)! The winners will be announced at the MICE Awards & Evening Networking.



D'Resort @ Downtown East will be offering 4 vouchers of complimentary accommodation for give away.

4 vouchers (1 voucher for 1 person) for 3Day2Night accommodation in a Rainforest Executive (voucher valid until 30 November 2016)



Spa Infinity will be offering 6 sets of spa treatment vouchers for give away.

- 3pc x Complimentary Spinal Analysis and Chiropractic Treatment by Doctor (U.P. \$210 each)
- 3pc x Complimentary Customized Skincare Facial (60min, U.P. \$130 each)



Team Building programme for 20 people

Mega Adventure will be offering a facilitated Team Building programme (Team Challenge) for 20 people at Mega Adventure Park on Sentosa Island, worth SGD2000!

For all the details about their park, restrictions and opening times, please check out their website: www.megaadventurecorporate.com.sg

Please note: Winners MUST be in the exhibition hall, or be able to return to the hall (if they have left) before the MICE Awards & Evening Networking ends at 6:30 pm on Day 1 in order to collect the prize. If you cannot commit to this, your prize will go to the next winner from the lucky draw. Incomplete entry form that are submitted will be removed before the draw.

*Please make sure you have read the full terms and conditions of the prizes, all of which can be found below.

Terms and Conditions :

- * This lucky draw is open to MICE Professionals at the show, except all staff of Oliver Kinross, University Students and all other related Prize Suppliers.
- * Only fully completed forms will be placed into the draw; forms with missing any details will be removed.
- * Entry form must be completely filled in.
- * Any incomplete, illegible or photocopied entries will be disqualified.
- * Only one form will be accepted per person; if more than one form per person is found in the draw then this person will be disqualified from the competition.
- * Oliver Kinross/ Prizes Sponsors reserve the right to amend the terms and conditions from time to time without giving prior notice.
- * All prizes must be claimed during the show on 21st September 2016 and the time frame on the terms and conditions stated on the prize certificates.
- * All unclaimed prizes will be forfeited.
- * Winners will be announced at the MICE Awards & Evening Networking on Day 1, 21st September 2016, participants must be present at the show to claim the prize.

OFFERS AND DISCOUNTS

All visitors attending are already entitled to have the offers and discounts below from our sponsors.



* For on-site ticket purchase of Adult Basic, Premium Champagne, Signature Cocktail and Singapore Sling Flights only. Valid from 19 – 25 Sept 2016, upon presentation of MICE Asia Pacific Exhibition Event Badge. One badge permits one discounted flight.



- Complimentary entry and a welcome drink to all MICE award attendees with the invitation cards on 21st September, which will be distributed on Day 1 of the show
- Free flow bubbly all night long for the first 200 ladies on 21st September by RSVP. Register via <http://rsvp.vanillaluxury.sg/ladiesontop/>



COMPANY NAME		JOB TITLE	
NAME		PHONE NUMBER	
EMAIL			

After filling in all the information, please put the entry form into the prize box at the conference area before 5 p.m. on Day 1 (21st September) to enter the lucky draw. Winners will be announced during the MICE Awards & Evening Networking within the venue.



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