



m i c e

2016  
21 - 22 SEPTEMBER 2016

Taking place at



**Suntec**  
SINGAPORE  
Convention & Exhibition Centre

Held in



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Press Release  
September

### **MICE Asia Pacific Exhibition 2016 – A Show One Should Not Miss**

MICE Asia Pacific Exhibition 2016 is returning to Suntec Singapore Convention & Exhibition Centre on 21<sup>st</sup> - 22<sup>nd</sup> this month!

Over 20 high-level speakers from the MICE industry are confirmed to be presenting at the conference sessions and workshops at MICE Asia Expo, such as Robert Campbell, the Vice President of Uniplan Taiwan; Christopher Lilley, Managing Director of Sales APAC of etouches; Oscar Cerezales, COO Asia-Pacific of MCI Group; Dr. Jin Hong Seok, Chairman of Korea MICE Convergence Leaders Forum; Ben Veechai, Regional Director International Marketing of UBM Asia and many more.

The Asia Pacific MICE Awards 2016 will be held after day one of the exhibition and will feature live entertainment acts and networking. The Awards will be judged upon impartially by 10 leading event professionals from throughout the Asia Pacific region - Loy Joon How, General Manager of IMPACT Exhibition and Convention Centre; Richard Tan, Executive Director of InfoCommAsia Pte Ltd; Kim Waddoup, CEO of Moscow MICE International Forum; Mark Cooper, CEO of IACC, to name but a few.

Another highlight of this year is the Meet the Buyers session, which is an invitation-only event and the VIPs will be meeting with the exhibitors to discuss business opportunities. The sessions will take place on both day from 12 pm to 2 pm at the VIP Area. Companies confirmed attending as VIPs: UBM Exhibition Singapore Pte Ltd., Reed Exhibitions Ltd., MP International, Informa ME, George P. Johnson (Singapore) Pte Ltd, IQPC Worldwide Pte Ltd, amcasia!, Exhibition at Conference & Exhibition Management Services Pte Ltd, ITMA Services Pte Ltd, Informa ME, BCD Meetings and Events Singapore, Red Events Singapore, Rebel and Soul, and many more.

The official networking app is also available now. The mobile app allows the attendees to view schedule, explore sessions and find networking events; to interact with a real-time feed of all event

activities; to curate their own personal schedule for easy conference attendance. Password will be provided for the registered attendees only so interested parties please register [here](#) and download now ([iOS users](#) / [Android users](#)) .

Attended by a wide range of top-level speakers, exhibitors and event professionals from across Asia-Pacific region, MICE Asia Pacific Exhibition 2016 is a show you should not miss! Visit [www.miceasiaexhibition.com](http://www.miceasiaexhibition.com) for more information.

**-ENDS-**

Notes for Editors:

About MICE Asia Pacific Exhibition 2016

MICE Asia Pacific Exhibition 2016 – 21<sup>st</sup> & 22<sup>nd</sup> September 2016

Suntec Singapore Convention & Exhibition Centre

To register for a free pass or to request further information please visit

<http://www.miceasiaexhibition.com/>

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