



m i c e

2016  
21 – 22 SEPTEMBER 2016

Taking place at



**Suntec**  
SINGAPORE  
Convention & Exhibition Centre

Held in



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July  
Press Release

### **Singapore Ranked As The Top International Meeting City**

It is the ninth consecutive year for Singapore to be crowned by the Union of International Associations (UIA) as the top international meeting city. The city also ranked the top international association meetings city of 2015 in Asia Pacific and Middle East region by the International Congress and Convention Association (ICCA) for the 14<sup>th</sup> year running.

A series of business events were secured in various sectors like information and medical technologies that helped Singapore developing itself into a technology thought leader in the region. Those technology-centric MICE events range from globally-renowned meetings to regional conventions scheduled for 2016 and beyond are expected to entice the professionals and will provide delegates with compelling content and opportunities to exchange knowledge with local and regional leaders.

"We are proud that Singapore remains a prominent international MICE destination that continues to attract events with quality content. Although 2015 was a challenging year with various headwinds in the tourism landscape, Singapore's MICE industry held up well with a good pipeline of business events. Nonetheless, we must stay ahead of the competition by constantly evolving our destination offerings and take the Singapore MICE visitor experience to the next level." said Ms. Melissa Ow, Deputy Chief Executive of Singapore Tourism Board.

Being held at Suntec Singapore Convention & Exhibition Centre, MICE Asia Pacific Exhibition 2016 is just two months away! A new programme – Meet The Buyers sessions was launched last month. The Meet the Buyers session is an invitation-only event and the VIPs will be meeting with the exhibitors at MICE Asia Pacific Exhibition 2016 to discuss business opportunities. The sessions will be attended by leading conference organizers, exhibition organizers, event marketers, meeting planners, incentive house agency, party/networking planners, meetings and event associations and tour, travel and destination agencies and many more from across Asia Pacific region. Please contact Katherine Chan at [katherine@oliverkinross.com](mailto:katherine@oliverkinross.com) for more details.

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Notes for Editors:

About MICE Asia Pacific Exhibition 2016

MICE Asia Pacific Exhibition 2016 – 21<sup>st</sup> & 22<sup>nd</sup> September 2016

Suntec Singapore Convention & Exhibition Centre

To register for a free pass or to request further information please visit

<http://www.miceasiaexhibition.com/>

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